

# Indoor Connectivity

Closing the experience gap in transport hubs

From enhancing the frictionless journeys through airports to accessing tickets and travel information in railway stations, mobile connectivity is critical to the smooth and safe journeys of millions of travellers.

All too often however, the quality of coverage indoors fails to match the experience travellers enjoy outside. Thick walls, steel structures and the increased use of metallised-glass can reduce signal strength or block it completely. Calls are missed, apps won't load and passenger frustrations rise.

As one of Europe's leading telecoms providers, Cellnex UK will deliver the indoor mobile coverage and capacity you need to deliver new services, increase dwell time and enhance passenger experiences.

Better and more robust mobile connectivity is becoming 'a must have' for fulfilling the needs at busy transport hubs.



# The advantages of indoor connectivity

## Meet passenger expectations

with great coverage throughout your transport hub

## Ensure frictionless travel

by ensuring passengers have reliable access to travel information, wayfinding and travel apps

## Generate insights

and understand customer behaviours by enabling the adoption and use of branded apps

## Enable mobile working

for passengers using their mobile hotspots to connect their devices

## Stay in touch

enable passengers to share experiences with family and friends on the phone or via social media apps

## Deliver new services

such as app-based mobile ticketing, travel planning, and cashless payment options

## Increase rental revenue

opportunities by increasing dwell time in terminal-based food, beverage and retail businesses

## Eliminate the frustrations

of missed or dropped calls and slow mobile internet throughout the terminal

## Key features of a Cellnex Indoor Connectivity solution

- Purpose-built 4G or 5G solution, tailored to specific needs
- Coverage from all UK Mobile Network Operators
- High data speeds and comprehensive coverage throughout the terminal
- Fully managed solution supported over its whole life
- Flexible commercial models to suit your business

## Make it simple with a **single partner**

As a neutral host – an independent provider delivering connectivity from all mobile operators – Cellnex UK removes the complexities of dealing with multiple stakeholders. We'll engage with the mobile operators and third-party suppliers so you don't have to.

Our solutions are built to established industry standards, including the latest Joint Operator Technical Specifications (JOTS), and can be extended as your business location grows. As the single point of contact, we'll manage the whole process for you.

Find out more and book a meeting with our indoor connectivity experts, get in touch at: [IndoorSolutions@cellnextelecom.co.uk](mailto:IndoorSolutions@cellnextelecom.co.uk)