

Private networks are fast becoming the foundation of today's digital and automation strategies. Targeting the exact coverage and capacity requirements of your site, these built-for-purpose 4G/5G networks deliver the round the clock connectivity you need to transform operations, embrace smart insights and build for the future.



Industry analyst IDC estimates enterprises will invest approx. \$5.7 billion in private networks by 2024<sup>1</sup>

## The role of a private network

Accelerating efficiency

Assure continuity of business critical operations with always-on connectivity.

## Reducing risk

and increase site safety.

Automate hazardous operations

## **Driving the future**

through automation, AI and robotics.

Enable 'smart' transformation

cellnex driving telecom connectivity

## Enabling digitalisation with private 4G/5G network solutions



#### Guaranteed, always-on connectivity to commercial, information and production systems

Mission-critical communications

**Asset localisation** Enhanced efficiency

# with traceability of parts and tools

#### Predictive maintenance Operational continuity through

assisted and proactive maintenance

the ever-expanding volume of business-critical data

Data privacy and security

Access, manage and protect





Automate hazardous tasks,

boost productivity, maximise efficiency

## coverage and capacity tailored for location and use case.

How private networks work

Purpose-built, private network High availability, resilient and secure

A dedicated, private 4G/5G wireless network with





Full network control and management



#### Public Mobile Networks. Limited capacity and coverage can mean not-spots, dropped calls and low data throughput. Conventional WiFi. At-scale WiFi deployments require extensive physical infrastructure, are less secure, and can be impacted by interference or contention problems.

Advantages over public

wireless and WiFi options





### 24x7x365 continuity of business critical operations and communications

**Boosting** productivity through smarter, more automated

processes and

operations

Benefits of a dedicated

private network



**Enhancing safety** by removing staff from hazardous

environments

Seamless mobility

and connection of

static and moving

assets across the full site



#### Data privacy by keeping data on site and restricting

Project design and engineering

Coverage and capacity planning

Deployment and Commissioning

Operational monitoring

and maintenance

Analytics and ongoing performance optimisation

outside access

**OPEX savings** 

by proactively

monitoring equipment to reduce

maintenance



#### **Assured** security for private network owners and users



service from Cellnex

A fully managed









Sensor data (for

360° situational

increase safety)

awareness (to

asset monitoring)



Active

users





As a Critical National Infrastructure Provider and one of Europe's leading telecommunication companies, Cellnex is trusted by enterprises, the emergency services and mobile network operators.

a Private Networks market leader and wholly owned subsidiary, meaning that our 4G and 5G Private Network solutions provide the most assured answer to the challenges of an Industry 4.0 world. To find out more, visit our Private Networks solution pages.

Cellnex also brings the expertise and experience of Edzcom,



Get in touch Get in touch with our experts at

 $1. \ https://www.businesswire.com/news/home/20210114005786/en/IDC-Forecasts-the-Private-LTESG-Infrastructure-Market-to-Reach-S,7-Billion-in-2024-as-Demand-from-Mission-Critical-Organizations-Drives-Early-Investment$ 

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