Relevant information in compliance with article 228 of the Consolidated Text of the Spanish Securities Markets Law, notified to the Spanish National Securities Market Commission





## Strengthening our footprint in the Netherlands

## **Building our presence in the 5G ecosystem**





# Cellnex strengthens its position in the Dutch market complementing its current portfolio...

- Strengthening our relationship with existing clients (85% of revenues from co-location services to telecom operators MLA)
- Synergetic transaction, with potential for evolution from current Master Lease Agreements to Master Service Agreements
- Increasing our capacity to improve our already high customer ratio in the Netherlands (H1 2017 Cellnex Netherlands = 2.3x)

### ... whilst positions itself to capture future opportunities arising from 5G...

- 5G pushes for a network change: processing and storage capacity to be located as close as possible to the user through Data Centers for Edge Computing
- Data Centers and Edge Computing is a growing market with a key role in the 5G network architecture (currently 15% of Alticom's revenues)

# ... thus assessing new links of the value chain, following the path initiated by some peers



### Limited investment (€133Mn<sup>1</sup>) offering a compelling valuation (EV/EBITDA = 11x<sup>2</sup>) Transaction paid with cash in hand Fully accretive in terms of RLFCF from day one

#### **Asset description**

- Alticom owns 30 sites in the Netherlands, mainly located in urban and suburban areas
- Alticom's primary activity today consists of co-location services to telecom operators
- Alticom also provides Data Center housing services, with growth expected from a greater adoption of cloud services and new network architectures



#### Key financial highlights

- Revenues generated by blue chip clients (telecom operators, with KPN as the main client)
- Long-term, CPI-linked contracts offering high visibility of revenues
  - 10-year contract with main client, 5 years with other clients
- Well contained cost base, most of the sites with no associated ground lease cost
- Expected EBITDA of c.€11.5Mn in 2018, high EBITDA margin of c.70%

<sup>1.</sup> Enterprise Value on a debt/cash-free basis

<sup>2.</sup> Adjusting for operating and tax synergies





# Cellnex wants to play a key role and seize the significant opportunities that 5G will bring

#### 5G will provide...

- Higher speed
- Higher bandwidth
- Better coverage
- Exponential number of devices
- Improved availability
- Lower latency

- ... for attractive uses...
- Broadband in dense areas
- High user mobility
- Ubiquitous access
- Massive Internet of Things
- Ultra-reliable communications
- Real-time communications

- ... but it will also require...
- Data Center and Edge Computing
- More backhauling
- DAS
- Small Cells

- More spectrum
- Network densification (more PoPs)

### Already taking important steps to become a key 5G industrial partner

Strong engineering and radio planning capabilities

Acquisition of CommsCon – DAS and Small Cells capabilities

Acquisition of Alticom – Backhauling, Data Centers and Edge Computing capabilities





CommsCon





## 5G will see networks become more "cloud-like" Cellnex has already acquired 5G expertise (CommsCon) and Alticom represents a further step in the acquisition of 5G capabilities

# Services that require immediate and uninterrupted connectivity (i.e. autonomous cars) will require low latency<sup>1</sup> communications:

- Close proximity (distance < 15km) between Data Centers<sup>2</sup> and the end user is critical to provide low latency communications
- Data centers combined with Edge Computing<sup>3</sup> brings the possibility to serve higher traffic and faster data processing with lower latency

