

# We connect people

# INTEGRATED ANNUAL REPORT

2015

SUMMARY **Key figures** 



## 2015: A TRANSFORMATIONAL STIMUJUS

EXTRACT OF THE LETTER FROM OUR PRESIDENT AND OUR CHIEF EXECUTIVE OFFICER TO ALL CELLNEX TELECOM SHAREHOLDERS



For Cellnex Telecom, 2015 has been a year marked by outstanding performance in implementing transformational changes that are unique one-off events in the life of any company:

- we strengthened our position in the Italian market in March with a transformational acquisition that boosted the key figures by almost 40% and geographically diversified a business that already generates 35% of revenue in Italy;
- the rebranding in April to Cellnex Telecom. A name and a brand that gives this project its own identity and personality to match our ambition in becoming the leading European provider of telecommunications infrastructure and connectivity solutions;
- the successful listing in May of the Company's shares for trade on the Spanish Stock Exchange was an indication that investors accepted and were receptive to the Cellnex value proposal and business model. This has been reflected in a share that has maintained a clear positive differential relative to the market and major indices.
- the issue of a seven-year corporate bond in July helped optimise the debt structure, extending its average maturity and eliminating certain restrictions (covenants) that might have limited flexibility and room to manoeuvre in relation to growth opportunities in the market.

With this excellent set of factors in place the foundations have been laid for a project that has the critical mass, talent and equipment, international presence, visibility and exposure to financial markets to equip it to handle growth projects, with full autonomy, to consolidate its position as Europe's leading telecommunications infrastructure operator.

#### 2016 and thereafter... a larger, internationalised company, new opportunities

Cellnex has closed its first financial year by successfully attaining an exceptional set of transformational milestones. We have met the expectations of investors and analysts regarding the key business figures and indicators; our work focused on designing and deploying systems and corporate governance and management policies in a company that already carries its own weight and faces significant challenges and opportunities arising from the increased size and complexity it has achieved; we also put in place mechanisms that will enable us to further exploit the options for growth and geographical diversification that the market will continue to offer.

Francisco Reynés Chairman

**Tobías Martínez** Chief Executive Officer

#### A YEAR OF ACHIEVEMENTS AND TRANSFORMATION

Flotation Oversubscribed in the high band of the price range

25th company by market

on the Spanish Stock Exchange

~€3,900M as at 31.12.2015

Results in line with market expectations Retinancing

Corporate bond six-fold oversubscribed without covenants

and active integration: WIND towers in Italy

versitication geographical (30% of revenue in Italy) business

(50% telecoms infrastructure)

Dividend first dividend pay-out 0.04 per share

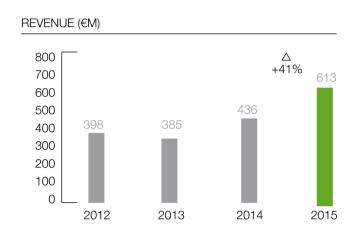
Award of 6new DT channels (1.75 MUX recovered)

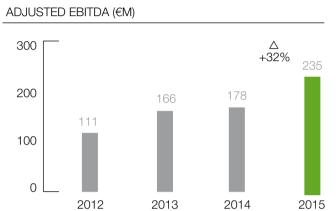
£235M (achieving forecast

improvement announced in first half of 2015)

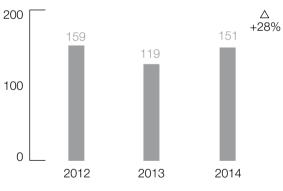
# KEY FIGURES

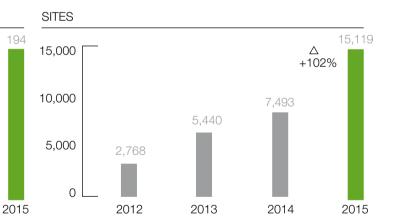
#### **Business development 2015: Key indicators**





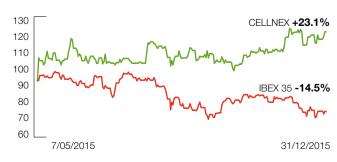
## RECURRING LEVERAGED FREE CASHFLOW (€M)



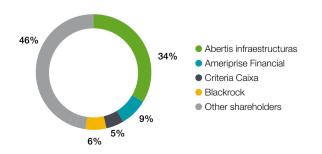


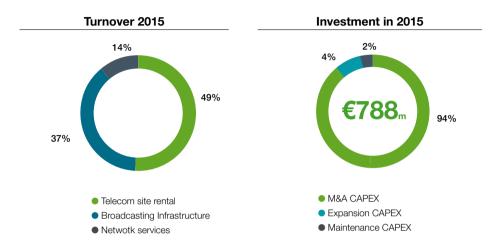
In 2012 Abertis Telecom Terrestre did not exist as a group, therefore figures are carve-outs from the consolidated figures of Abertis Infraestructuras.

#### Cellnex share vs. IBEX 35



#### Cellnex shareholder structure





MAINTENANCE CAPEX

2.9% OF INCOME

services

TOWERS CONTRIBUTED BY GALATA IN ITALY

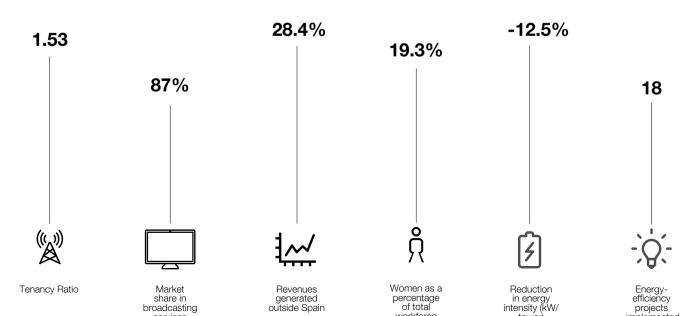
7,377

COLLOCATION RENEWAL RATE (SPAIN)

implemented in 2015

99.9%

#### **Key indicators**



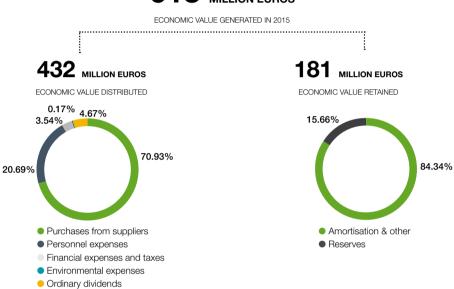
workforce

tower)

# SUSTAINED VALUE CREATION

#### Value generated and distributed

#### 613 MILLION FUROS



#### Tax contribution 2015



#### Total taxes actually managed (million euros)

|   | 2015  |
|---|-------|
| Spain   |       |
| Own taxes <sup>1</sup>                        | 33.8  |
| Tax collected from third parties <sup>2</sup> | 62.8  |
| Italy   |       |
| Own taxes <sup>1</sup>                        | 6.8   |
| Tax collected from third parties <sup>2</sup> | 28.9  |
| Total   | 132.3 |
|   |       |

- 1 This includes payments of income tax, local taxes, miscellaneous taxes and employer's social security contributions
- 2 This includes net value added tax, deductions from employees and third parties, and employees' social security contributions.

## GOVERNANCE MODEL

#### Cellnex Strategic challenges

**Transform the Company** from a national single-product Company into an international and multi-product.

**Combining growth and consolidation.** Conclude new agreements with telecommunications service operators getting a sustained growth of the sharing ratio.

**Maintain the momentum towards internationalisation.**Consolidate positions in Spain and Italy and explore and exploit opportunities in markets.

**Meet expectations:** maintain investor confidence responding to all challenges ahead.

#### Lines of action included in the Cellnex Corporate Social Responsibility Master Plan

## Ethical management and good governance

Foster ethical behaviour

Establish a framework for ethical behaviour

Implement effective and sustainable corporate governance

Promote an acknowledged compliance culture

## Corporate Social Responsibility governance

Incorporate executive responsibility into the Corporate Social Responsibility master plan

Put the Corporate Social Responsibility master plan into practice

Establish a working framework for Corporate Social Responsibility

## Sustainable development of the business

Ensure that the whole Company has the same level of environmental responsibility

Take a stance on the analysis of the effects of EMR on health

Increase environmental awareness among stakeholders

#### Add value to society

Drive and stimulate responsible and local procurement

Support the world of entrepreneurship and innovation

Create value in the community

Take a strategic approach to the relationship with the third sector

#### **Communication and reporting**

Create awareness within the Company about the importance of Corporate Social Responsibility

Get to know stakeholders and work closely with them

Implement integrated reporting

Be a reference in transparent corporate governance

Be a reference for value creation for society

#### People development

Implement an effective people development plan

Assist people in the internationalisation process

Promote quality employment

# CORPORATE CULTURE











#### Vision

European leader in telecommunications infrastructure solutions.







#### Mission

Generate value for society, customers and shareholders, and all stakeholders, through innovative, efficient, neutral and quality management for the provision of shared telecommunications networks and infrastructure through the drive and development of our staff team.

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|----|-----|----|---|

Commitment Resolve

**Customer focus** 

Honesty

Innovation

Credibility

Flexibility

**Development** 

#### **Talent management**



WORKFORCE

1,245

TRAINING

400 PEOPLE Leadership development road map for people managers

186

6,588 HOURS OF TRAINING

Road map for in-house trainers

96

1,344 HOURS OF TRAINING

Road map for project managers

1/

826 HOURS OF TRAINING

Languages

29 GRANTS AWARDED 40 ONLINE (PLATFORMS) 139 FACE-TO-FACE



Full report available http://informeanual2015.cellnextelecom.com/en



