

For a period of 15 years

Securitas Direct renews and extends its contract with Cellnex to continue offering the best IoT connectivity services in Spain and Portugal

Securitas Direct plans to gradually increase the type and number of devices connected to the Cellnex & Sigfox IoT network

With Sigfox, Cellnex will up the capacity of the IoT network in Spain and extend its coverage to Portugal

Madrid, 18 July 2019. Securitas Direct has renewed and extended the Internet of Things (IoT) connectivity services contract with Cellnex Telecom as part of its commitment to offer the best and most innovative protection services to its more than 1.2 million customers. This agreement allows Securitas Direct to maintain its exclusive ATN network, increasing its size, coverage and capabilities to continue to develop innovative solutions.

Cellnex Telecom will increase sixfold the current capacity of the IoT network, based on Sigfox technology, to provide it with more features, such as the ability to transmit images and send audio messages. It will also extend its coverage to Portugal with Sigfox, becoming the operator of the network in both countries.

As a result of the agreement and of the greater capacity, robustness and resilience of the network, Securitas Direct also plans to expand and diversify the type of devices and services that will be connected over the coming years. The contract has been signed for a total of fifteen years, starting with a six-year period followed by an extension of nine more years.

Albert Cuatrecasas, Managing Director of Cellnex Spain, stated that "the increase in the capacity of the IoT network with Sigfox and the agreement signed with Securitas Direct undoubtedly mark a turning point in the IoT connectivity services that we have been providing since 2015, when we rolled out the first Internet of Things-oriented network in Spain with a national coverage of 95% of the population."

There are currently more than 2 million devices connected to and using our IoT network with Sigfox in Spain on a daily basis, providing security services, remote monitoring of light consumption, water telemetry, waste management, tracking of materials, smart parking, energy efficiency and prevention of home risks, among others. Now we will extend this coverage to Portugal, we will have networks with more and better benefits in both countries, and we will increase exponentially the number of devices connected to them."

Cristina Rivas, Director of Technology at Securitas Direct, stated "this agreement with Cellnex, one of the best technological partners, is the confirmation of our commitment to IoT networks like Sigfox as an alternative channel to conventional networks, which allow us to provide a unique and differential security service to our customers. The main advantage is that we have an additional communication channel and unique anti-inhibition capabilities, which are critical in our service and which are not available through traditional operators' networks".

For Rebecca Crowe, **Managing Director of Sigfox Spain** "The renewal of the trust that Securitas Direct has placed in Sigfox over these years is further proof that our network is a reliable alternative for security services, but also a way to handle the mass adoption of the IoT. One of our goals is to promote a public

support network that could provide service when main communications fail, or in cases in which a network does not respond due to an unforeseen or intentional attack."

About Cellnex Telecom

Cellnex Telecom is Europe's leading operator of wireless telecommunications and broadcasting infrastructures with a portfolio of 45,000 sites including forecast roll-outs up to 2027. Cellnex operates in Spain, Italy, Netherlands, France, Switzerland and the United Kingdom.

Cellnex's business is structured in four major areas: telecommunication infrastructures services; audio-visual broadcasting networks; security and emergency service networks and solutions for smart urban infrastructure and services management (Smart cities and the Internet of Things (IoT)).

The company is listed on the continuous market of the Spanish stock exchange and is part of the selective IBEX 35 and EuroStoxx 600 indices and of the MSCI Europe index. It is also part of the FTSE4GOOD and CDP (Carbon Disclosure Project) and "Standard Ethics" sustainability indexes.

Cellnex's reference shareholders include Connect, with a 29.9% stake in the share capital, as well as CriteriaCaixa, Blackrock, Wellington Management Group and Canada Pension Plan, holding smaller stakes.

About Securitas Direct

Securitas Direct is a leader in personal protection for homes and small businesses in Spain, where it has over one million customers. During its more than 25-year history, Securitas Direct has created the most disruptive innovations in the market, which have become standard for the industry and the sector. Dedicated to customer service, the company has the largest and most modern Alarm Reception Centre in Europe, where more than 300 million telematic signals are managed per day.

Internal talent is also a priority for the corporation, which already has a staff of over 6,300 professionals in Spain and has enjoyed uninterrupted growth for the past few years. The company has been certified by Top Employers 2019.

About Sigfox

Sigfox is the world's leading connectivity provider for the Internet of Things (IoT) and the creator of the 0G network. The company has built a global network to connect billions of devices to the Internet with the minimum use of energy and in the simplest possible way. Sigfox's unique device-cloud communication approach addresses the three major barriers to IoT adoption: costs, energy and global scalability. The network is currently present in 60 countries and provides coverage to one billion people. By working closely with an extensive ecosystem of partners and key IoT stakeholders, Sigfox makes it easier for companies to focus their business models on more digital services in areas such as asset monitoring or supply chain. The company was founded in 2010 by Ludovic Le Moan and Christophe Fourtet and is headquartered in France. Sigfox also has offices in Madrid, Munich, Boston, Dallas, San Francisco, Dubai, Singapore, São Paulo and Tokyo. Find more information about Sigfox on their [website](#) or [Twitter](#) and [LinkedIn](#) accounts.

Public and Corporate Affairs Department

Corporate Communication



Tel. +34 935 021 329

comunicacion@cellnextelecom.com

cellnextelecom.com/press