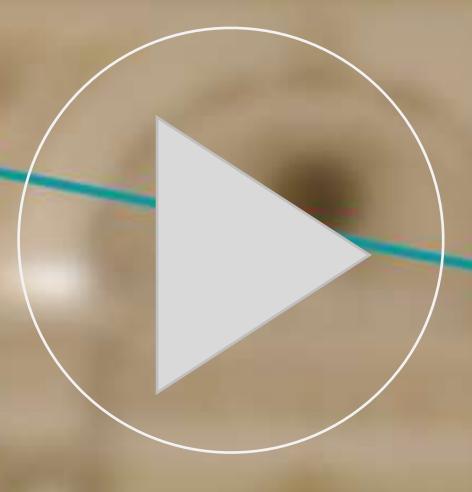


# Balance 2018 Entrevista al presidente y al consejero delegado





### Marco Patuano

Chairman

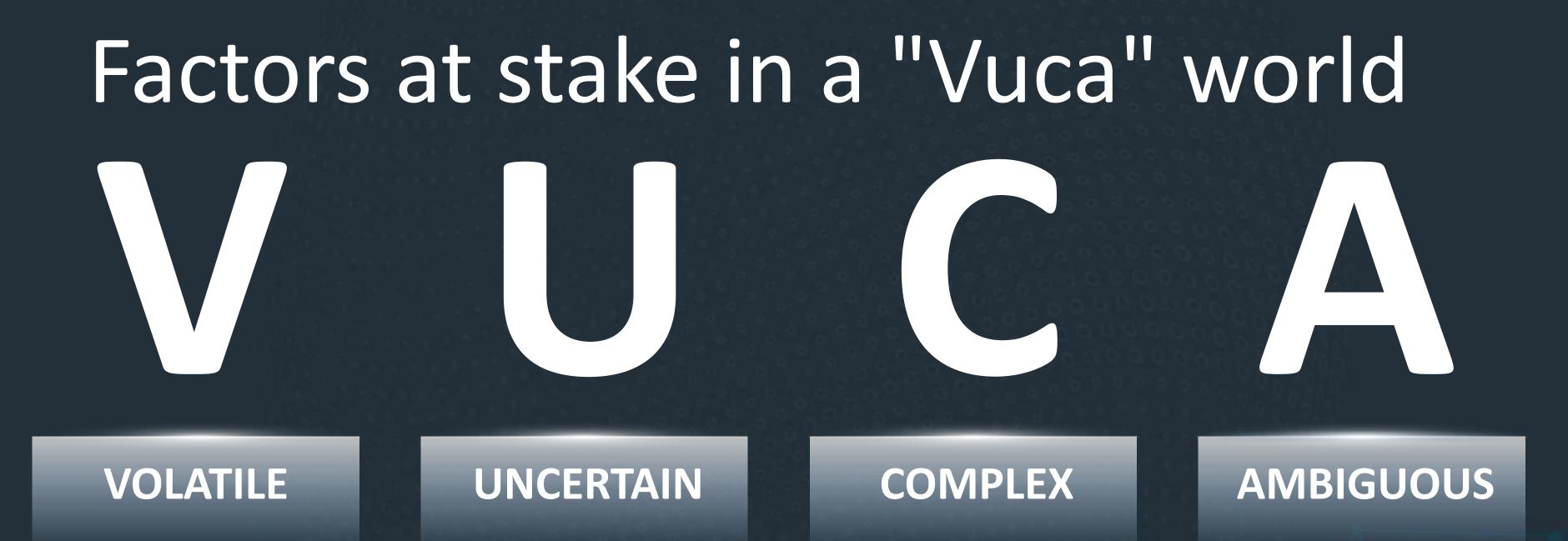
Agenda

- Highlights of 2018
- 2 Corporate governance
- **3** Value creation & responsible management

Highlights of 2018



Corporate governance
Value creation & responsible



Factors at stake in a "Vuca" world

# MUCA

- "No decoupling": trend towards moderation in the main economic regions 2019 vs. 2018
  - USA +2.3% VS. 2.9%
  - Eurozone +1.4% vs. 1.8%
  - China +6.2% vs. +6.6%

- Maturity of the economic cycle:
- USA longest period of expansion in history
- Global composite index of business sentiment (PMI Index) at its lowest point since 2016

 Factors both geo-economic and geopolitical, source of uncertainty

No inflationary pressures

Factors at stake in a "Vuca" world

# MUCA

#### In this context....

• Central Banks maintaining expectations of low interest rates by prolonging a historical cycle of favourable financing for companies in the debt markets...

 ...They continue to act as a key factor of stimulus and economic stability, modulating the impact of the moderation cycle

#### Key data of 2018

Highlights of 2018
Corporate governance

Value creation & responsible management

European consolidation

**€670**<sup>M</sup> in growth +2,400 sites (executed in 2018)

Diversification by markets
48% Revenue outside of SP
56% EBITDA outside of SP

Backlog€18Bn20 years' revenue

Liquidity
 (Cash + credit lines)
 €1.5Bn
 €2.8Bn (post-ampliación)

Debt structure
Average maturity 5.4years
Average cost 2.2%
Net Debt/Ebitda 4.9x

Stock market development
+5% in 2018 vs. -15 IBEX 35

#### Cellnex, the paradigm of transformation

Highlights of 2018 Corporate governance

Value creation & responsible



#### **Spanish company**

- mono-product: broadcasting infrastructures
- 7,400 sites

#### European project x6 countries

- Integrated management of "telco" infrastructures (voice & data; broadcasting; IoT)
- Accumulated investment: 4<sup>Bn</sup>
- 29,000 sites

#### "Quantum leap"

- Capital increase
- +15,000 sites
- Investment: +4<sup>Bn</sup>
- Consolidation in France, Italy, Switzerland

#### 2020- ....

#### Leading

telecommunications infrastructure operator in each of its markets

• 45,000 sites

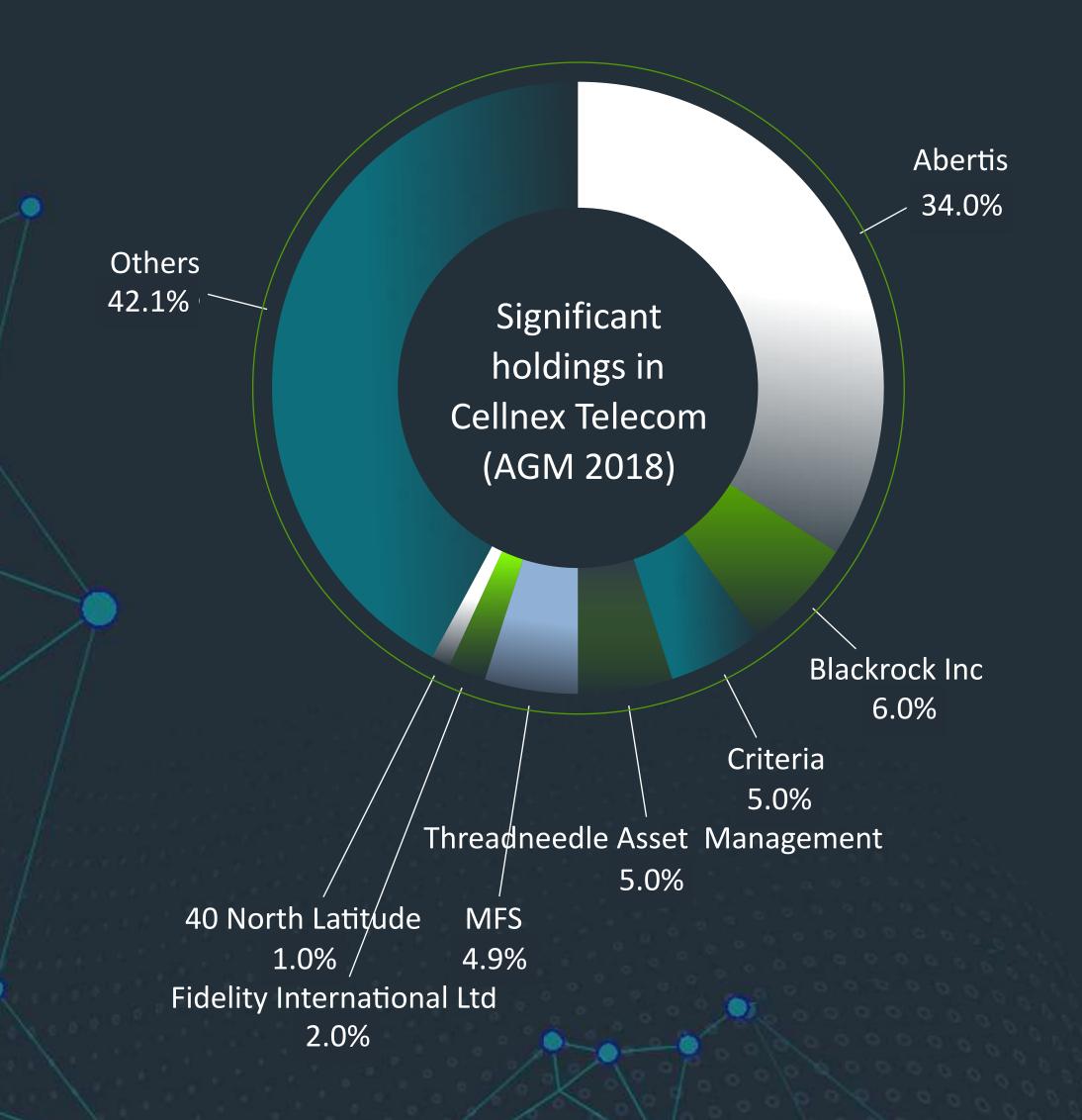


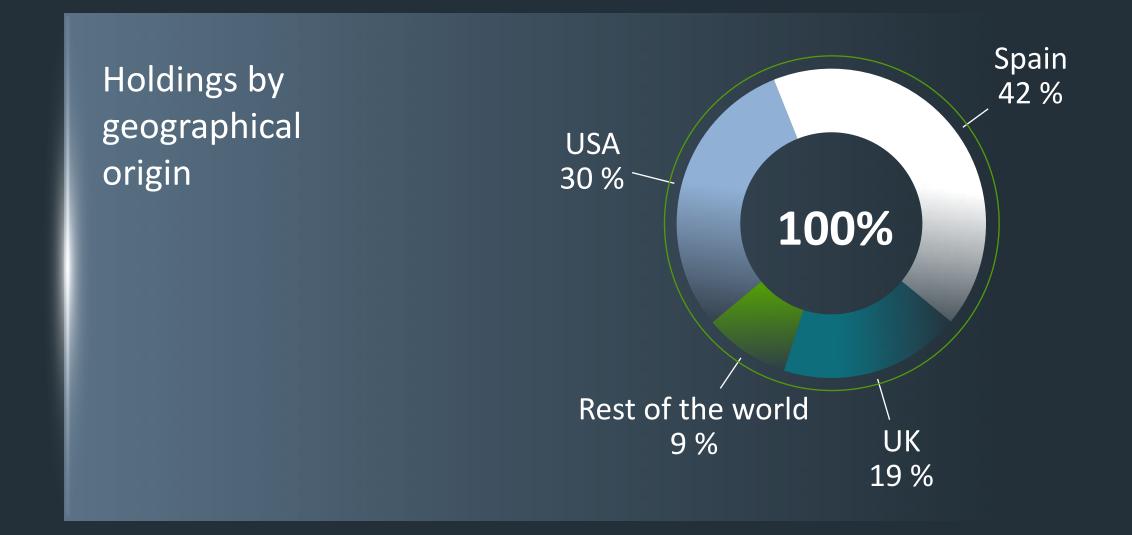
#### Shareholder structure (1)

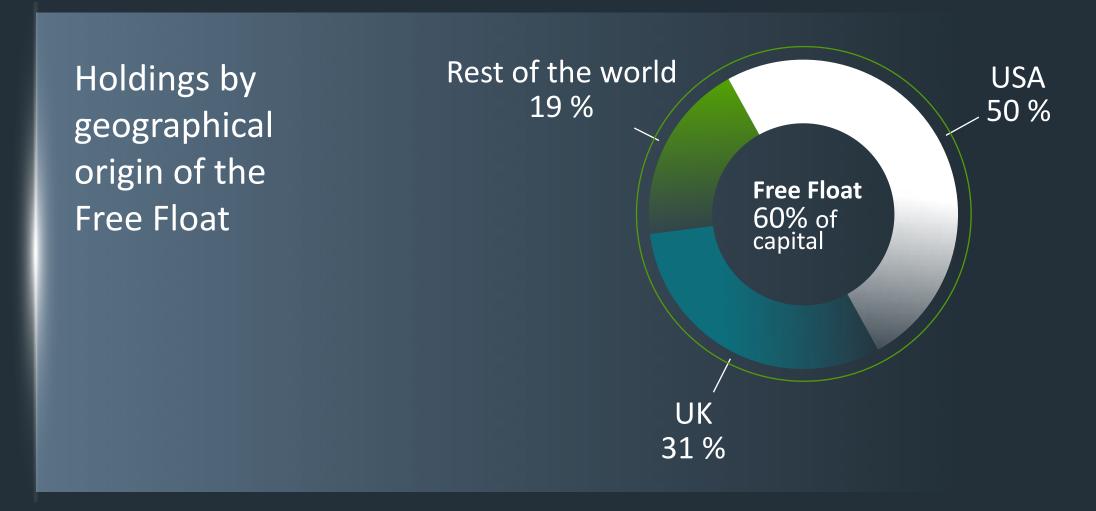


#### Corporate governance

Value creation & responsible management

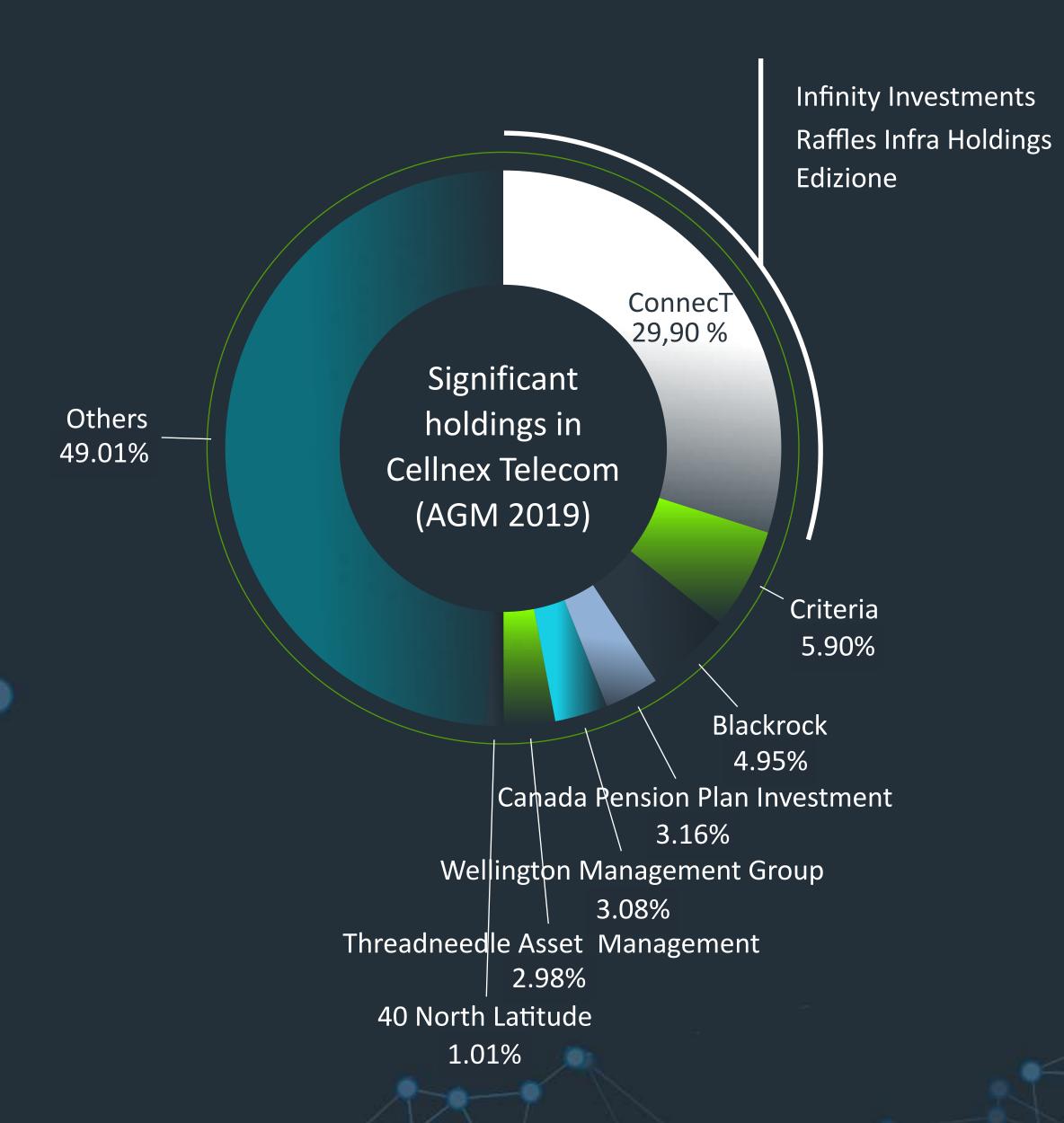


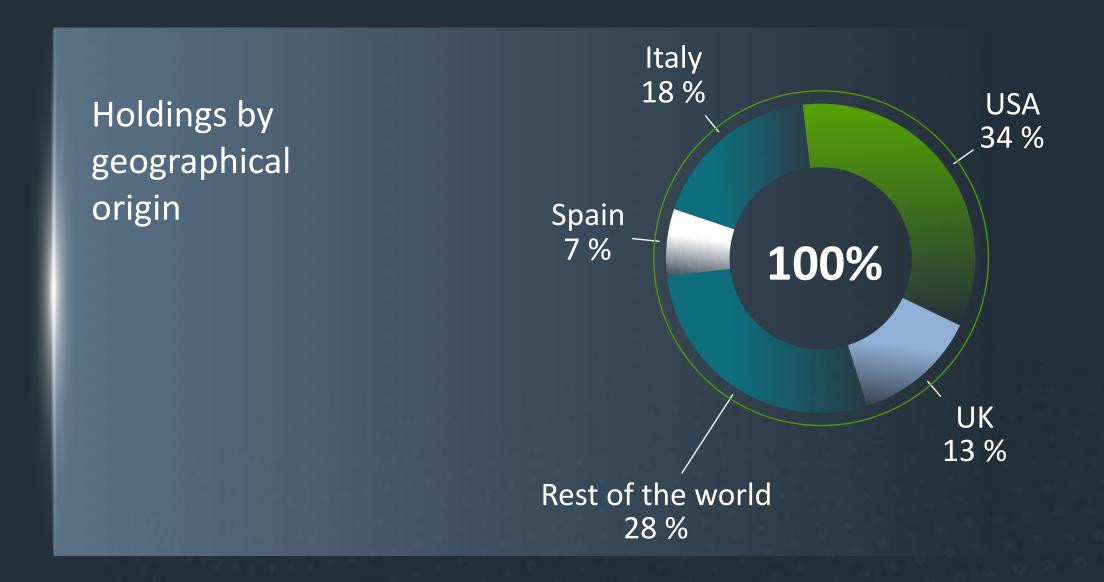




#### Shareholder structure (2)



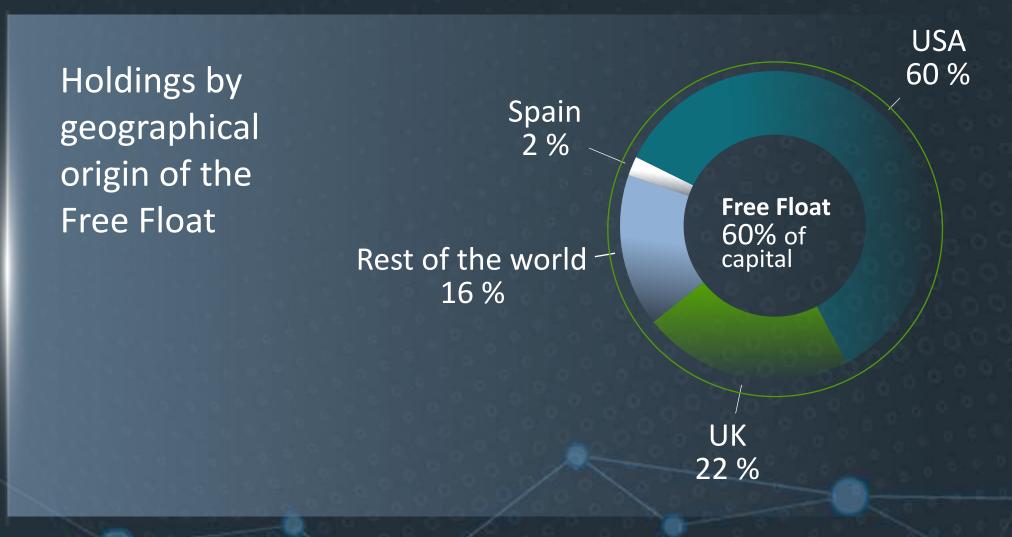




6.0%

6.0%

17.9%



#### May 2018

• Enlargement of the Board from 10 to 12

#### Appointed

- María Luisa Guijarro (I)
- Anne Bouverot (I)

#### **July 2018**

#### Renounced

- José Aljaro (P)
- Carlos del Río (P)
- David Díaz (P)
- Josep Maria Coronas (P)

#### Appointed

- Marco Patuano (P)
   (Non-Executive Chairman)
- Elisabetta de Bernardi (P)
- Carlo Bertazzo (P)
- Andrea Pezzangora (P)

#### October 2018

Andrea Pezzangora (P)

Renounced

#### **Appointed**

• John B. McCarthy (P)

#### **JGA - May 2019**

- Ratification and reelection new directors
- CEO reelection

Propietary (P) Independent (I)

#### Structure of the Board

Highlights of 2018

**Corporate governance** 

Value creation & responsible



7/12

Independent **Directors** 

• 60%



33%

**Female** Representation Directors



Internationality

**Nationalities** 





**Experience and knowledge** of the industry

#### Structure of the Board

Highlights of 2018

Corporate governance

Value creation & responsible management



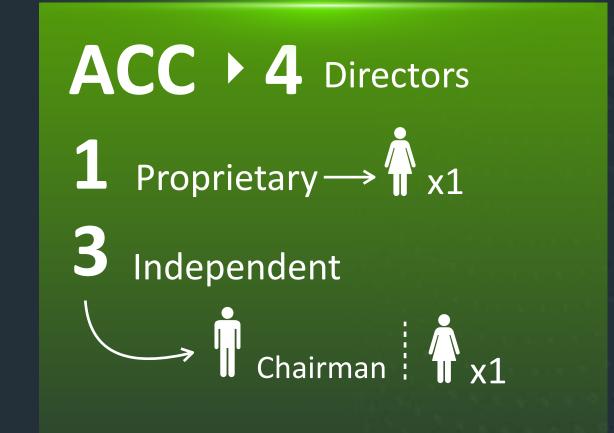
**†** 33%

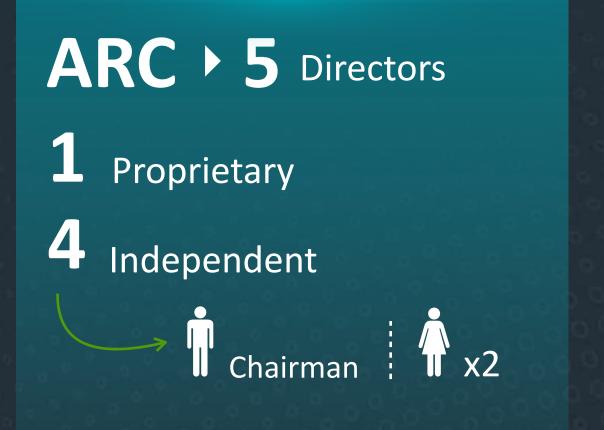
Female Representation \_\_\_\_\_ 4 Directors

Internationality —• 6
Nationalities

Experience and knowledge of the industry







Highlights of 2018

Corporate governance

Value creation & responsible management

Compact

Close & collaborative

Experience & Know-how

Independence & international



- Recommendation 16: proportional representation of Proprietary Directors out of the total of non-executive Directors
- In 2018 proprietary directors represented a percentage higher than their shareholding: 4 out of 11 (36% of the Board excluding the CEO vs. 29.9% shareholding)
- The CNMV mitigates the strict criterion of proportionality when there are few significant shareholders (4 in the case of Cellnex, with more than 3%)
- Recommendation 48: Separation Appointments and Remuneration Commission
- Not justified by workload
- A separation may be considered in light of future developments in the Company



- Recommendation 62: shares given as remuneration may not be sold within a 3-year period
- Entitlement to shares received by the CEO is generated in a 3-year period, after which they may not be transferred for a further 2 years. This is considered a sufficient period of time in terms of loyalty and to avoid speculation
- Recommendation 64: CEO compensation may not exceed 2 years' total compensation
- CEO compensation is for 2 years
- In addition to this, there is compensation equivalent to 1 year through the "post-contractual" non-competition agreement

3

# Value creation & responsible management

#### Value generated and distributed to the "stakeholders"

Highlights of 2018

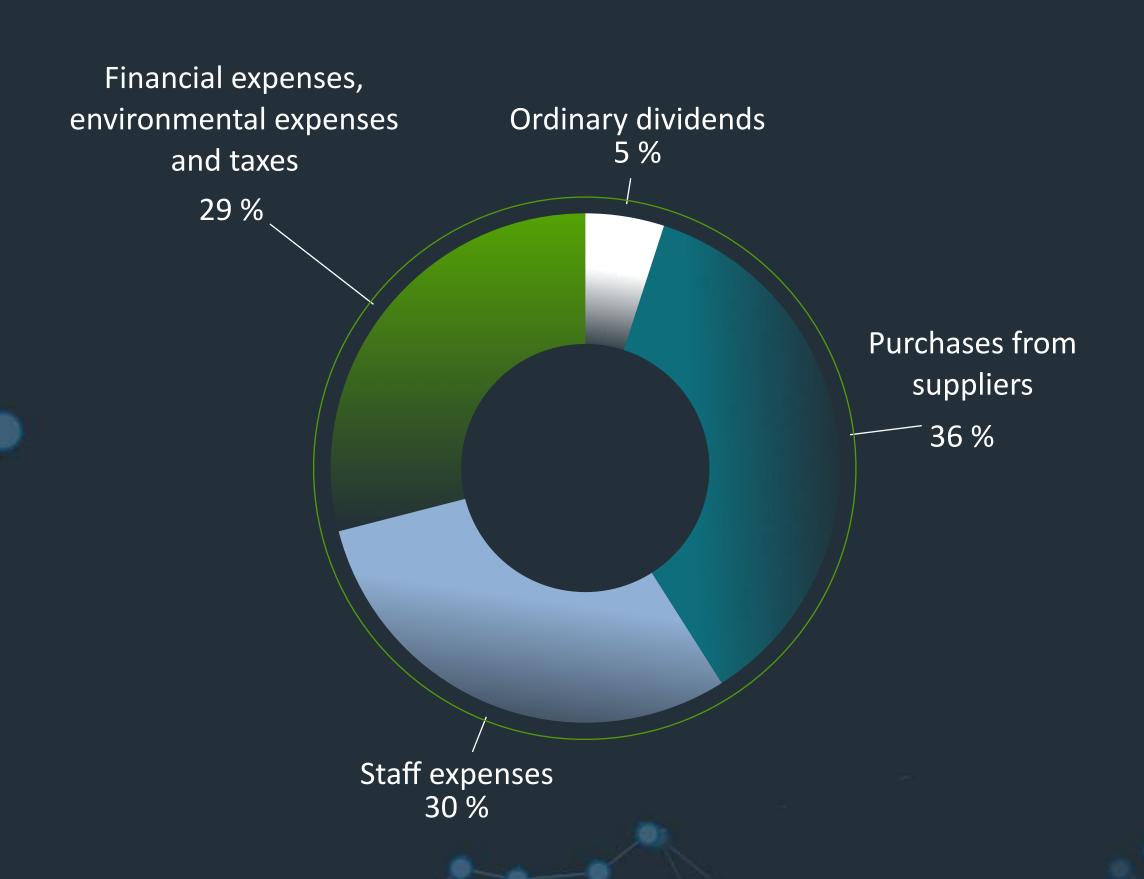
Corporate governance

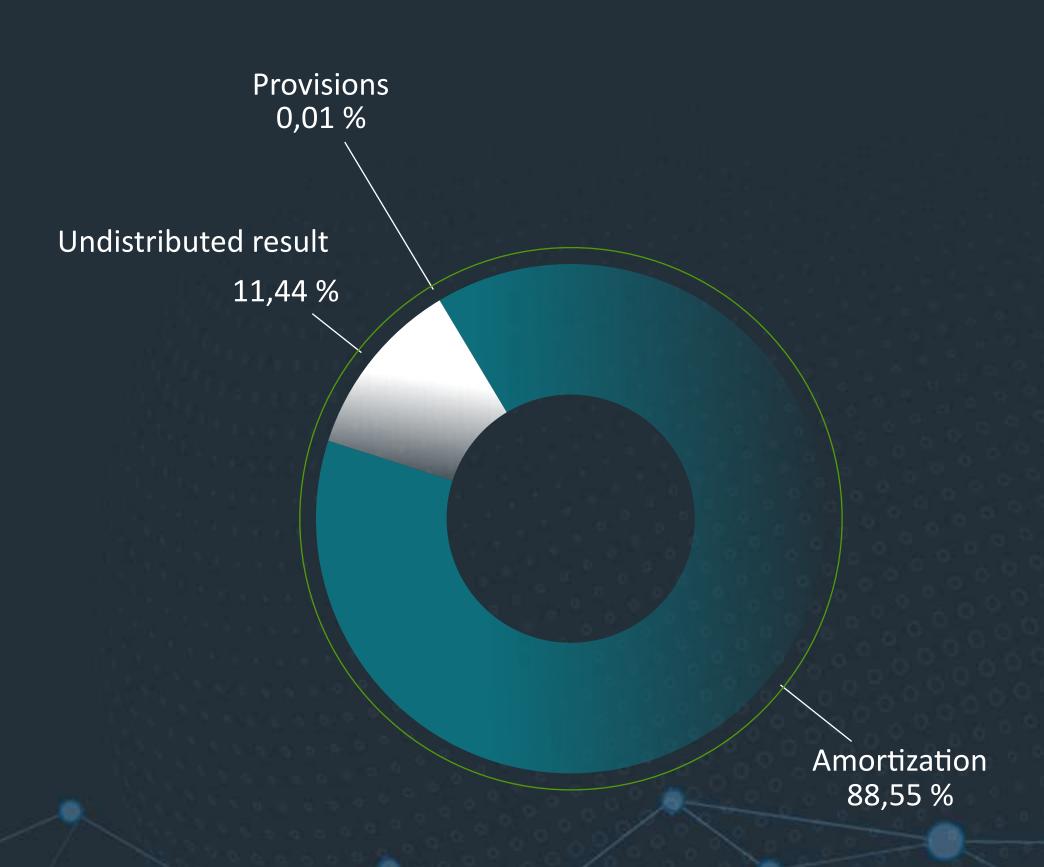
Value creation & responsible management



c. €901M

c. €353M
Economic value withheld

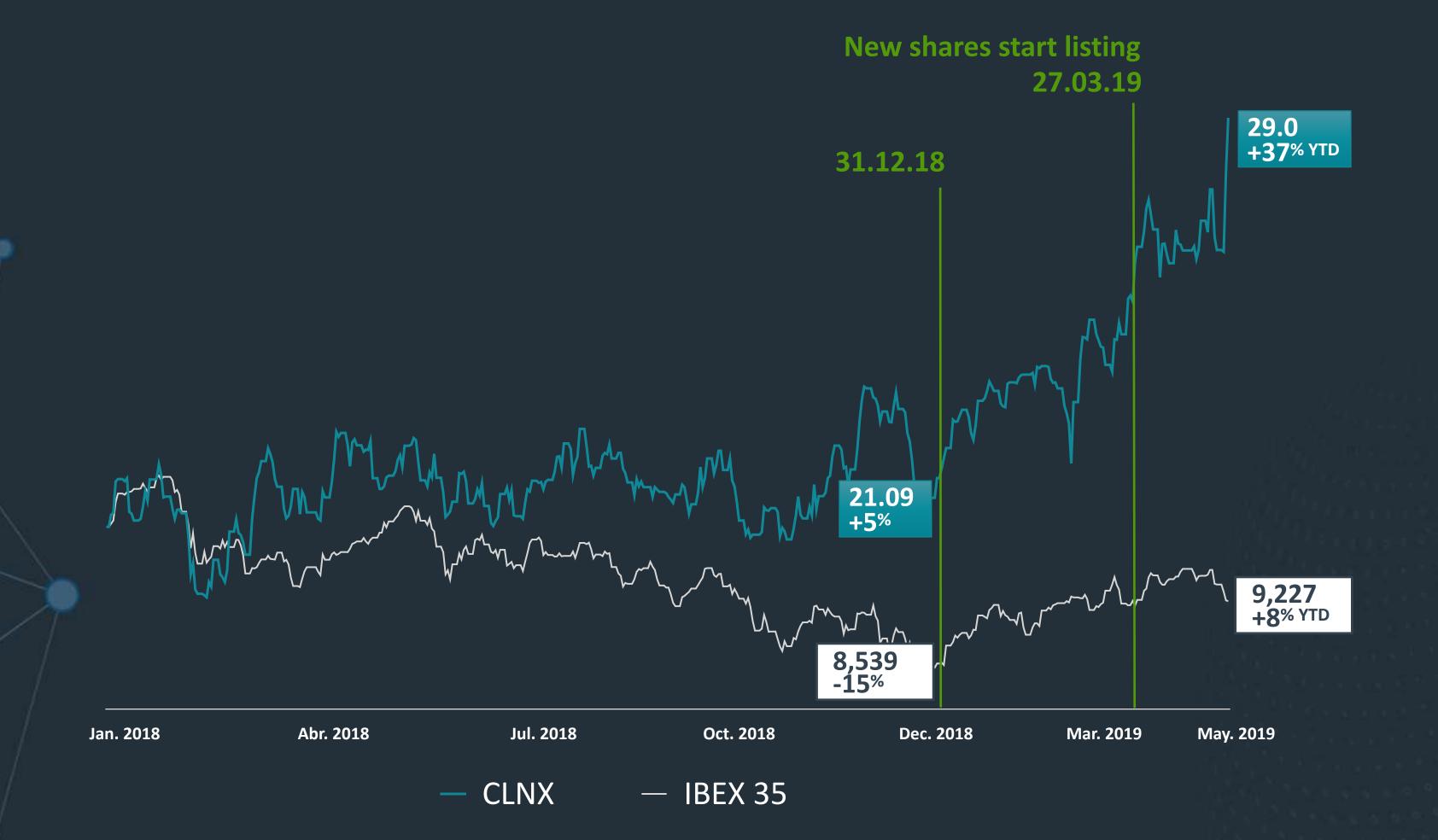




Highlights of 2018

Corporate governance

Value creation & responsible management



REVALUATION IPO **2015-2019** 

+107% Cellnex

-17%

IBEX 35

SHAREHOLDER TOTAL RETURN 2015-2019

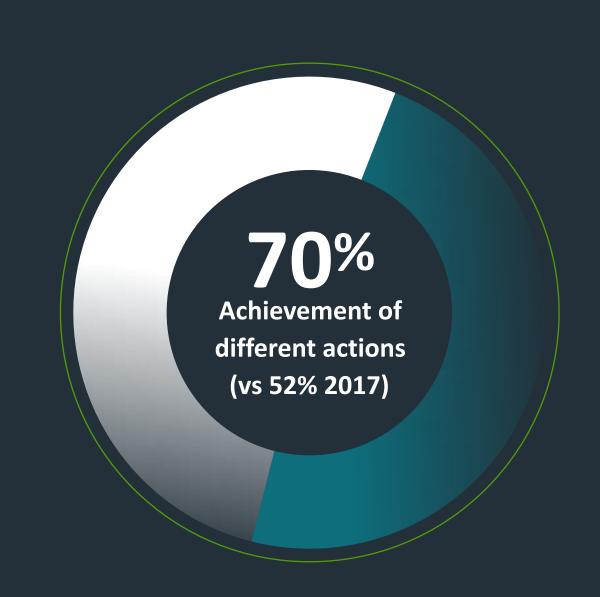
27% x year

Highlights of 2018

Corporate governance

Value creation & responsible management





 5
 100%

 6
 100%

 9
 100%

 5
 60%

 10
 80%

 3
 100%

21 Ethical management & good governance 86% People development **78%** Sustainable business development **65%** Add value to society 44% Communication & reporting 13 69% CR governance **77%** 13 **82** 

**Actions performec** 

38

Key Indicators and contribution to Sustainable Development Goals (SDG)

Highlights of 2018

Corporate governance

Value creation & responsible management

x1.55
Infrastructure sharing ratio

**€1.8M**R&D + I projects



9
Industry,
Innovation and
Infrastructure

Verifying the carbon footprint



13
Climate action

4

Directors out of 12



**5**Gender
Equality

90%

Customer satisfaction

Alignment sponsorship with strategic pillars



17
Partnerships for the goals

Human Rights policy



16
Peace, justice and strong institutions











Highlights of 2018

Corporate governance

Value creation & responsible management

Excellence in operations: the day-to-day

Ability to capture growth opportunities

Team **talent** 

Innovation, not only in technology but in the model

Corporate **governance** 

## Tobias Martinez

CEO

#### Agenda

- **1** Adoption of IFRS16
- 2 Indicators and key figures 2018
- **3** Q1 2019
- Capital increase & new drive of growth
- **5** Growth vectors
- **6** The Cellnex opportunity

Adoption of IFRS16

#### Early adoption of accounting standard IFRS16

#### Adoption of IFRS16

Indicators and key figures 2018

1Q 2019

Capital increase & new drive of growth

Growth vectors

The Cellnex opportunity

- IFRS 16 "a game changer"
- The sector's debt increases as lease contracts are capitalised
- The Cellnex Service Agreement (MSA) model avoids capitalise leases from an accounting point of view (1)
- Credit agencies eliminate the accounting profit of the sale of minority shares of TowerCos

(1) Criterion validated by the 4 main auditing firms

2 Indicators and key figures 2018

#### Financial indicators with double-digit growth

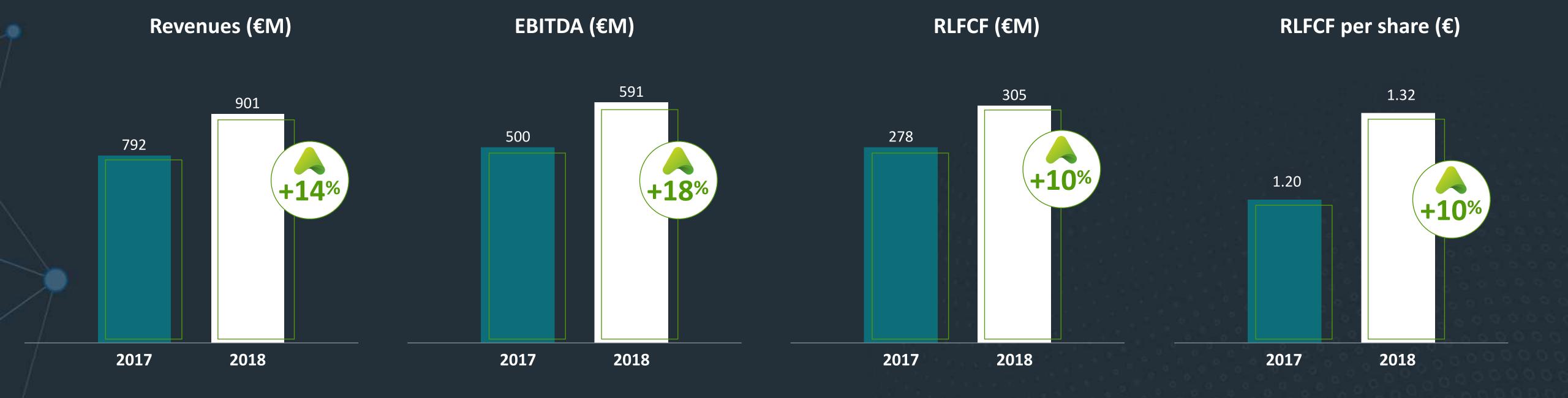


new drive of growth

Growth vectors

The Cellney opportunit

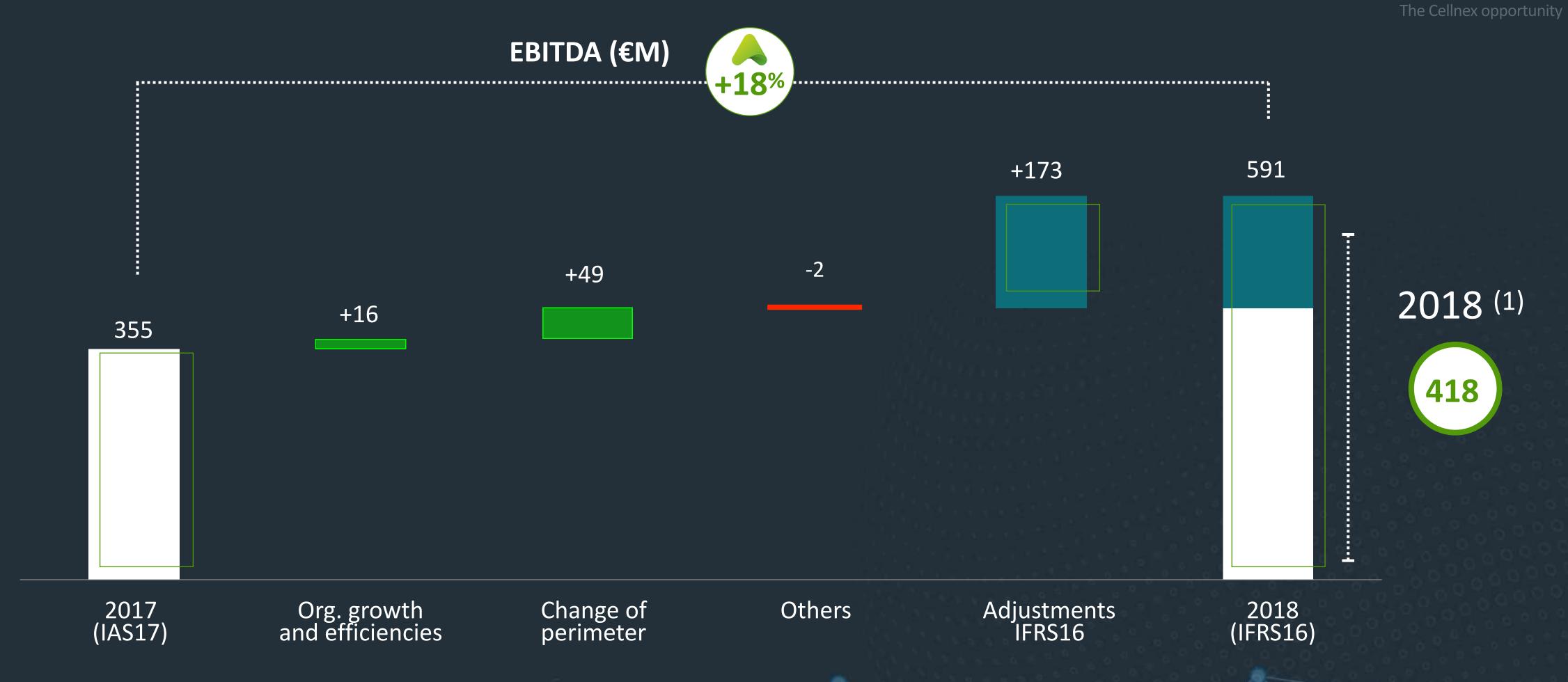
The Cellnex opportunity



#### EBITDA: Growth +18% (+4.5% organic)



Capital increase & new drive of growth Growth vectors



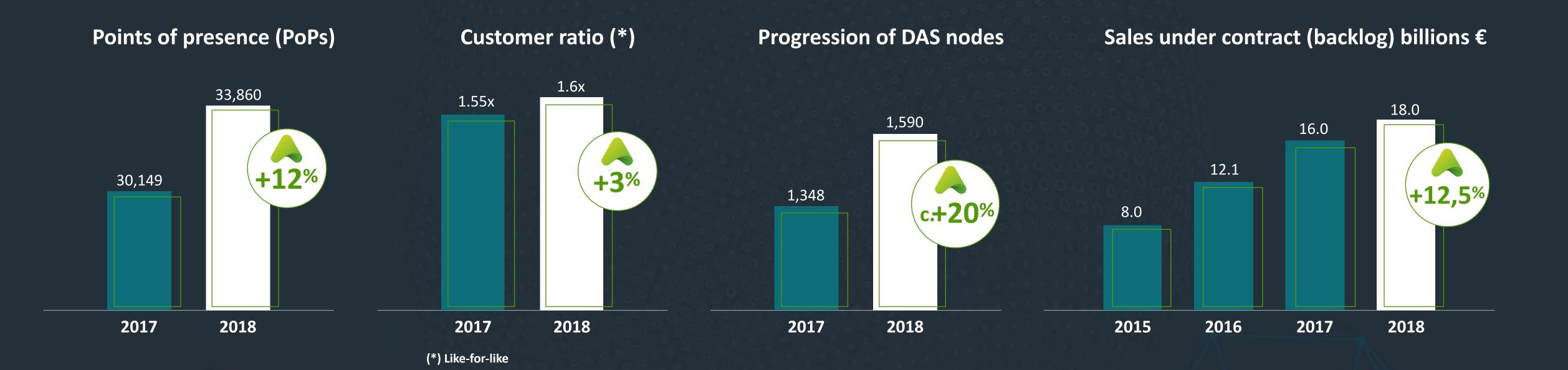
Figures in € M

(1) According to IAS17

#### Business indicators: solid growth



The Cellnex opportunity



#### 2018 summary income statement (IFRS16)

| M€  | FY 2017 | FY 2018  |
|---|---------|----------|
| Broadcasting infrastructure               | 237     | 233      |
| Telecom Infrastructure Services           | 474     | 586      |
| Other Network Services                    | 81      | 82       |
| Operating Income                          | 792     | 901 +14% |
| Operating Expenses                        | -292    | -311     |
| EBITDA                                    | 500     | 591 +18% |
| Non-Recurring Expenses                    | -20     | -75      |
| Amortisation                              | -352    | -403     |
| Operating Profit (EBIT)                   | 129     | 113      |
| Net Financial Profit                      | -109    | -149     |
| Income Tax**                              | 4       | 18       |
| Attributable to Non-Controlling Interests | 2       | 3        |
| Net Profit                                | 26      | -15      |
| Impact of early retirement plan 2018-2019 | 0       | 46       |
| Comparable net profit                     | 26      | 31       |

<sup>\*\*</sup> Taxes: Cellnex's own taxes paid in fiscal 2018 amounted to €48<sup>M</sup>. These essentially include taxes on profits, local taxes, fees and the social security business charge.

#### Adoption of IFRS16 Indicators and key

figures 2018

Capital increase & new drive of growth Growth vectors

The Cellnex opportunity

#### FACTORS AFFECTING THE RESULT

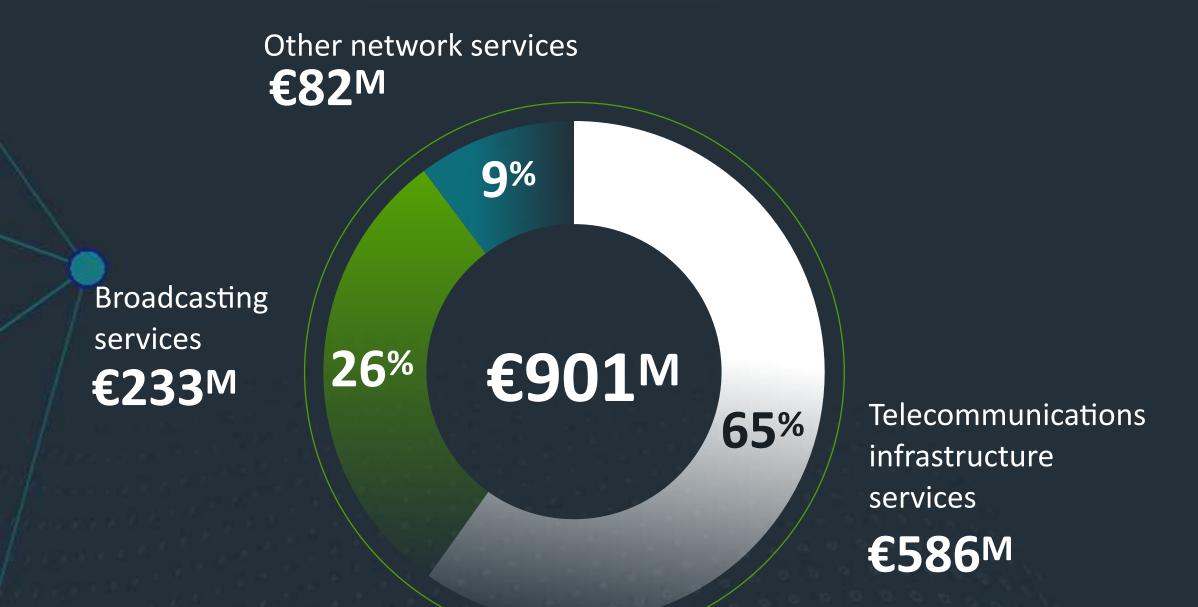
- Amortisation +15%
- Financial costs +36%
- Income plan
   (early retirement) €46<sup>M</sup>

# 2018: revenues by business lines and contribution to EBITDA by country

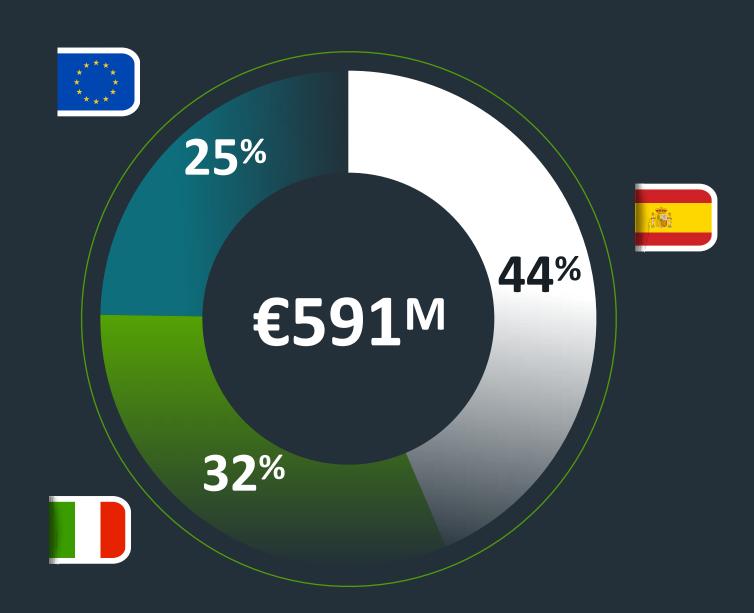


Capital increase & new drive of growth
Growth vectors
The Cellnex opportunity

#### Income by business line



#### **Contribution to EBITDA by countries**



#### Financial structure as of May 2019

Adoption of IFRS16

Indicators and key figures 2018

1Q 2019

Capital increase & new drive of growth Growth vectors

The Cellnex opportunity

#### **Available liquidity € 2.8**<sup>Bn</sup>

- Average cost of debt drawn down: 2,2%
- Average cost of total debt drawn down and undrawn: **1,9**%

**Credit lines** 

Cash

1,000

c. 1,800

Mat. 2020/23

**Bonds and other instruments** 

€3,370<sup>M</sup>

Maturity 2019 - 2032

Net debt: €1.6BN

**Average maturity: 5.4 years** 

# 2018: Applications of the investments for the FY

Adoption of IFRS16 **Indicators and key** figures 2018 1Q 2019

Capital increase & new drive of growth Growth vectors

The Cellnex opportunity

€667M

**Investment in M&A** (main operations)

**Expansion Capex** 

**Maintenance Capex** 

€395M

€298M Bouygues sites (France)

€61<sup>M</sup> Small M&As (Spain & Italy) €37M

XOC (Spain)

€241M

Build to Suit Programs (France and Switzerland)

Efficiencies

Telecommunications infrastructure services €147M

€61<sup>M</sup>

€33M

€31M



# Q1 2019, excellent performance

Adoption of IFRS16 Indicators and key figures 2018



Capital increase & new drive of growth Growth vectors
The Cellnex opportunity

#### **Upward indicators**

- Revenues **241**<sup>M</sup> +**11**%
- EBITDA **159**M **+11**%
- RLFCF **85**<sup>M</sup> **+10**<sup>%</sup>
- Backlog €36<sup>Bn</sup>
   (including new agreements)

#### Organic growth

- +11% 1Q19 vs 1Q18 (+5% organic)
- +c.20% DAS nodes

#### **Capital increase**

- **€1.2**<sup>Bn</sup>
- c.99% subscription rights
- >16x times oversubscribed

#### Perspectives 2019

- EBITDA: between 640<sup>M</sup> and 655<sup>M</sup>
- RLFCF around +10%
- Dividend +10%

Capital increase & new drive of growth

# The enlargement in figures

Adoption of IFRS16 Indicators and key figures 2018 1Q 2019

Capital increase & new drive of growth

Growth vectors

The Cellnex opportunity

€1.2Bn

98,8%

x16.6

times demand exceeded supply

67

million new shares (28% of the capital)

%

rights holders who subscribed to the enlargement

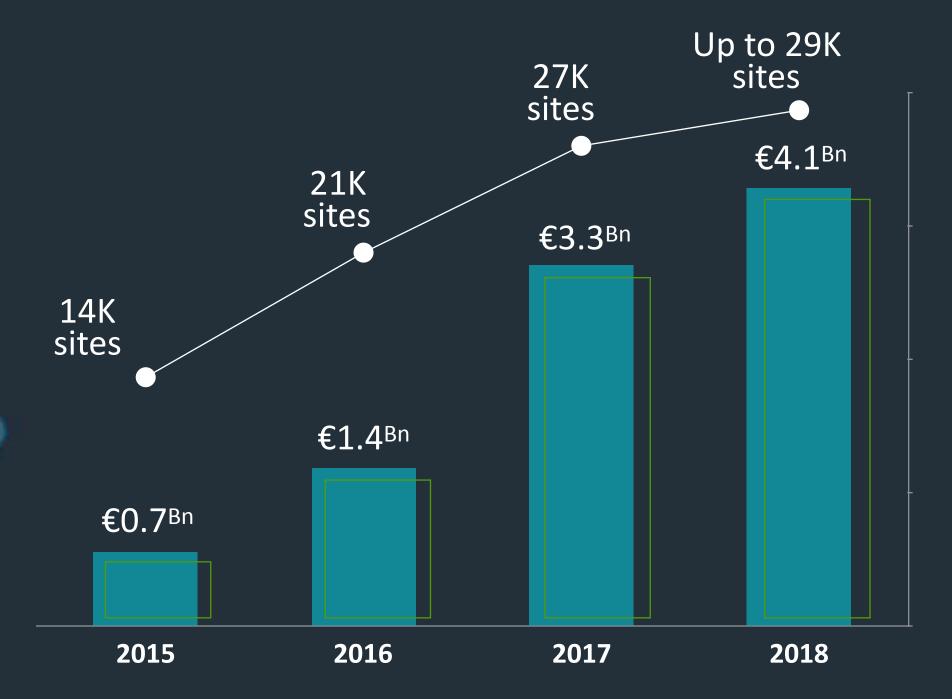
+1Bn

billion shares in demand vs. 67 million new shares in supply



Since IPO, we have invested / committed to invest c. €4<sup>Bn</sup> in Expansion Projects...

Cumulative incremental and evolution of sites 2015 - 2019



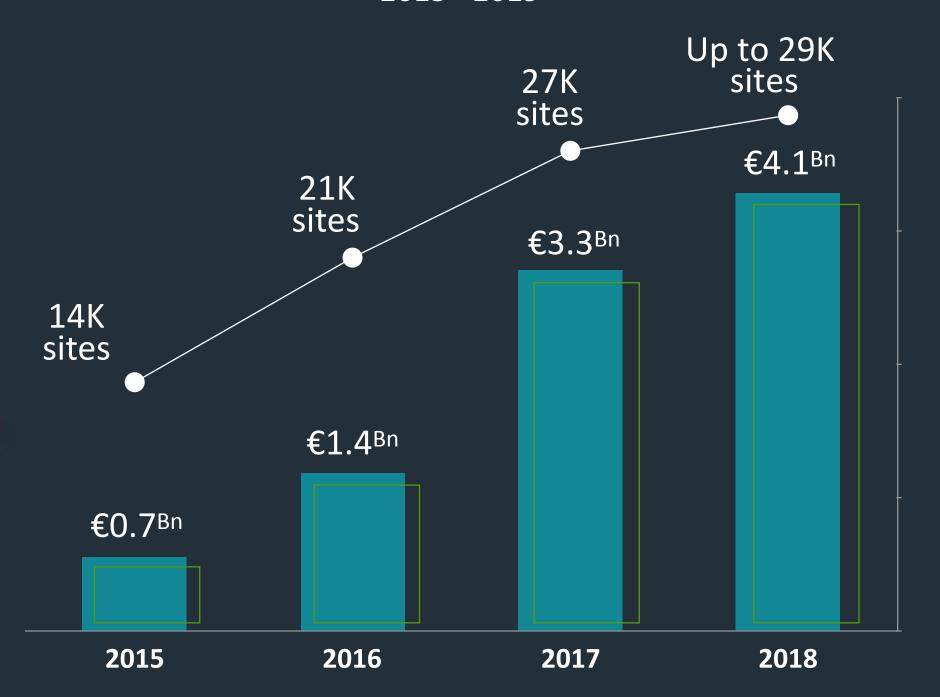
Adoption of IFRS16 Indicators and key figures 2018 1Q 2019



Growth vectors
The Cellnex opportunity

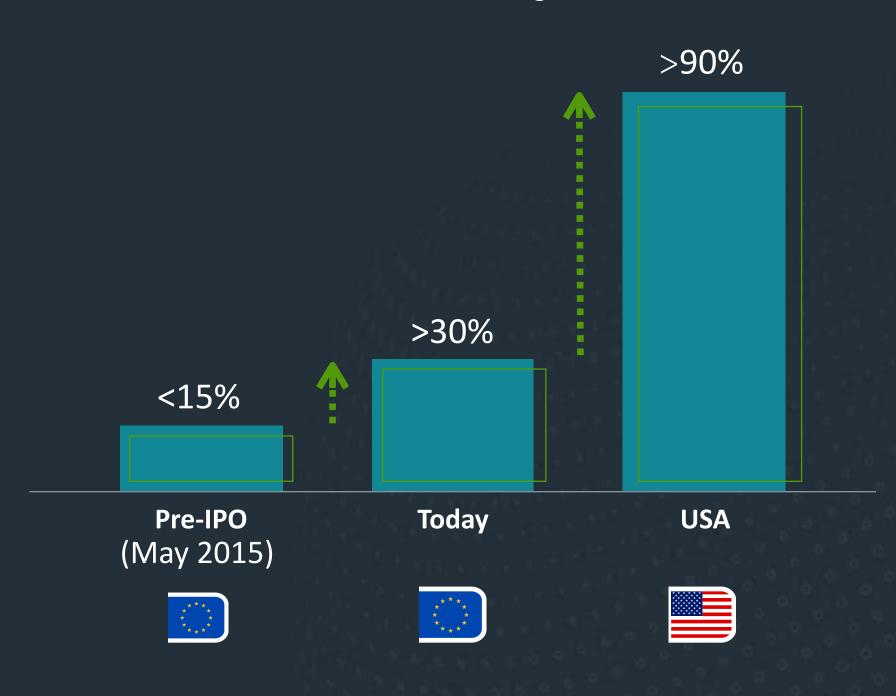
Since IPO, we have invested / committed to invest c. €4<sup>Bn</sup> in Expansion Projects...

Cumulative incremental and evolution of sites 2015 - 2019



... and we have identified additional attractive market opportunities

# of TowerCos controlled sites such as the % of total sites in each region



The opportunities in the Telco infrastructure sector in Europe are significant and are close in time

Adoption of IFRS16 Indicators and key figures 2018 1Q 2019

Capital increase & new drive of growth

Growth vectors

Adoption of IFRS16 Indicators and key figures 2018 1Q 2019

Capital increase & new drive of growth

Growth vectors
The Cellnex opportunity



Opportunities being monitored

Actively evaluating opportunities (EV c. €4<sup>Bn</sup>)

Closed (expected to materialise)

Adoption of IFRS16 Indicators and key figures 2018 1Q 2019

Capital increase & new drive of growth

Growth vectors

The Cellnex opportunity

# c. €4Bn

Opportunities in evaluation phase

#### **Crystallisation of identified opportunities**

**Opportunities being monitored** 

Actively evaluating opportunities (EV c. €4<sup>Bn</sup>)

**Closed (expected to materialise)** 

#### **TYPES OF OPPORTUNITIES**

Acquisition of telecom sites from mobile MNOs, independent Tower companies

Roll-out of new sites

(Built-to-suit)

Expansion of the business model: integration of new links in the value chain linked to the 5G ecosystem (DAS, FTTA, Edge Computing)

Projects up to EV € 4BN, financed with the resources from the increase will lead to a potential 30% increase of the RLFCF x share

# 2019 the "Quantum Leap": three transformational deals at a glance

- 3 core markets: France, Italy, Switzerland
- 3 long term strategic partnerships
- Iliad France
- Salt Switzerland
- Iliad Italy

# **14,700** new sites

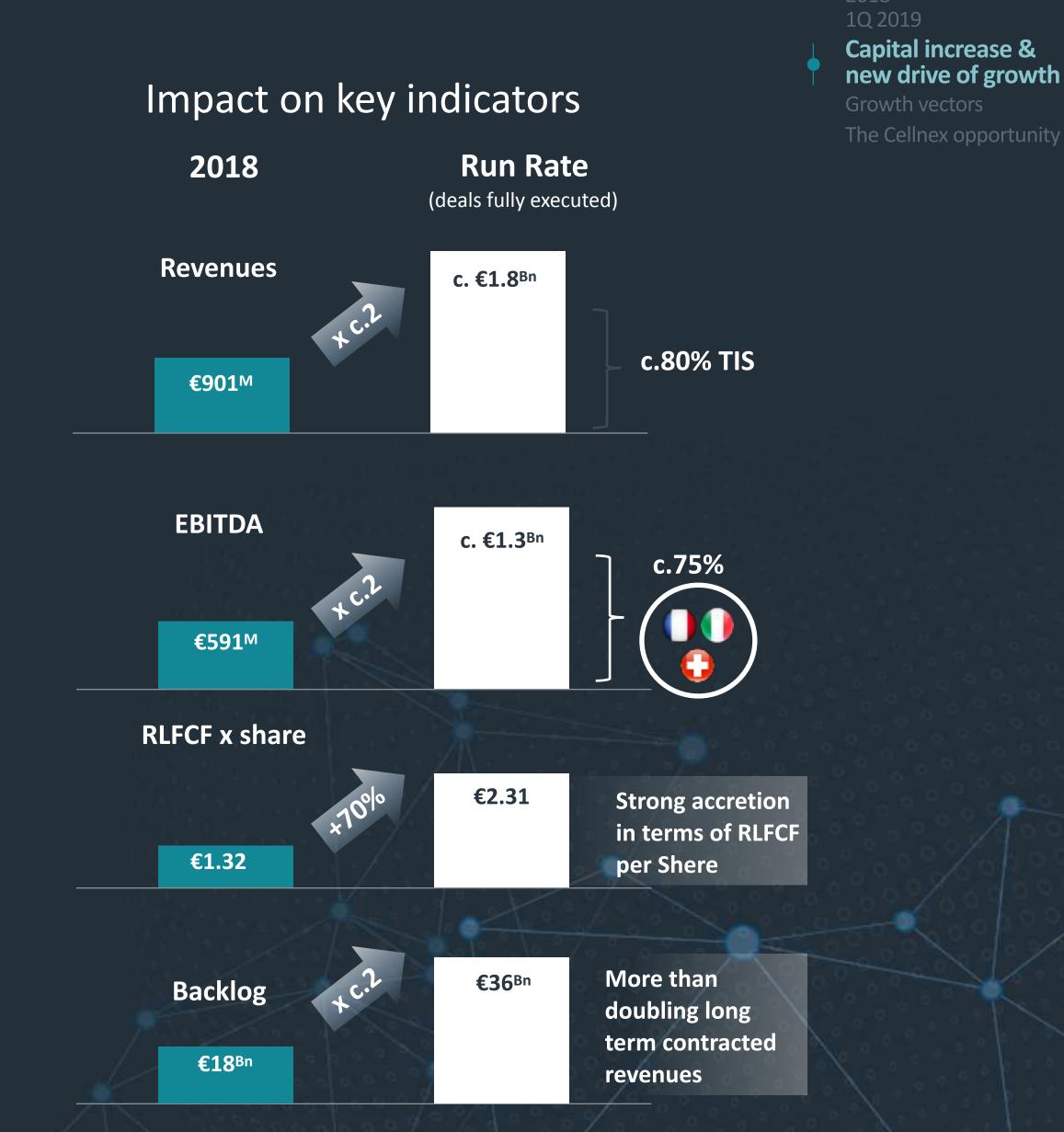
- 10,700 acquired (5,700 F + 2,800 CH + 2,200 I)
- 4,000 to be built until 2027

**€2,700**<sup>M</sup> Upfront investment +

€1,350<sup>M</sup> New sites deployment

#### Strategic alignment

- Core markets & businesses
- 2 anchor tenants in each one of the markets
- Industrial flt: densification, capilarity, embracing 5G



Adoption of IFRS16

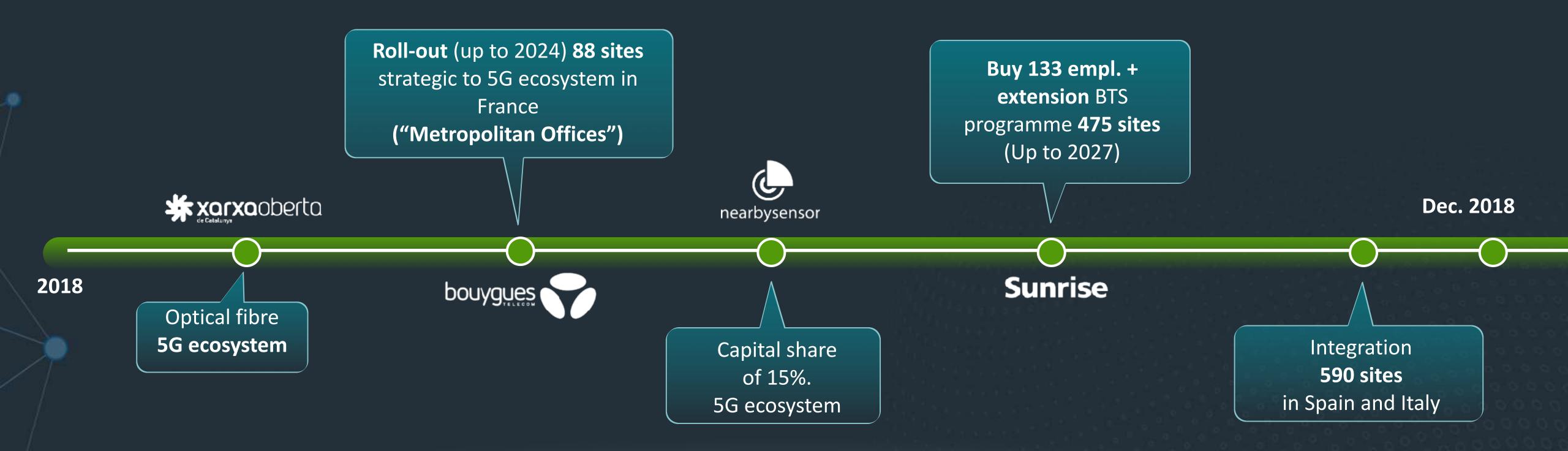
Indicators and key figures

Growth vectors

Growth operations: 2018 - may 2019

Adoption of IFRS16
Indicators and key figures 2018
1Q 2019
Capital increase & new drive of growth

Growth vectors
The Cellnex opportunity



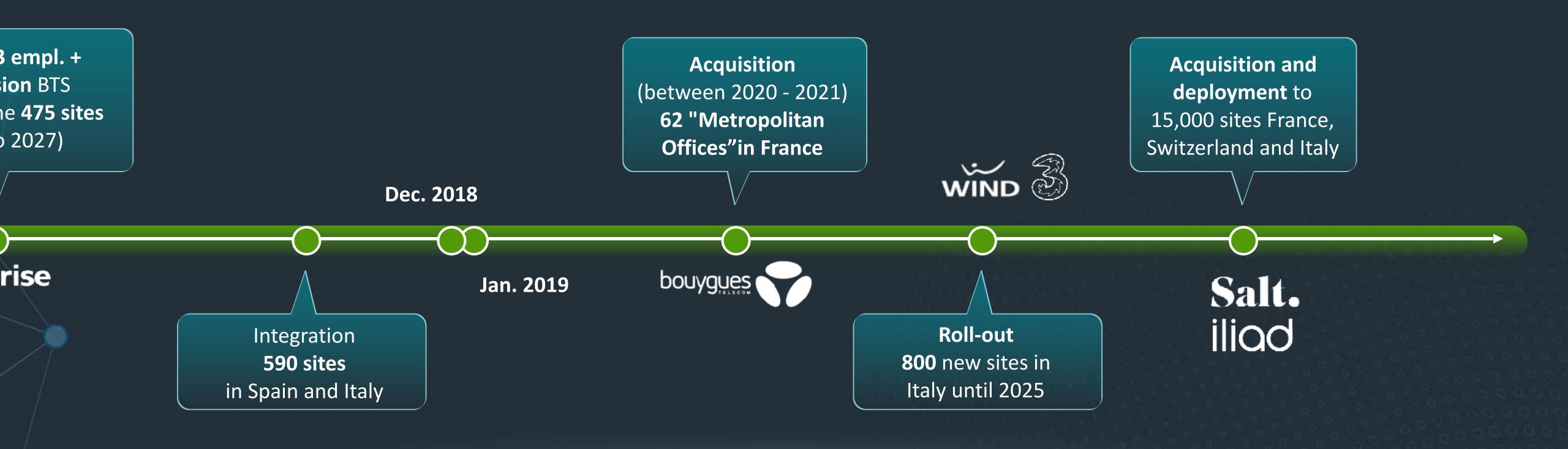
**Investment performed 2018: €670**<sup>M</sup>

Growth operations: 2018 - may 2019

Adoption of IFRS16
Indicators and key figures 2018
1Q 2019
Capital increase & new drive of growth

**Growth vectors** 

The Cellnex opportunity



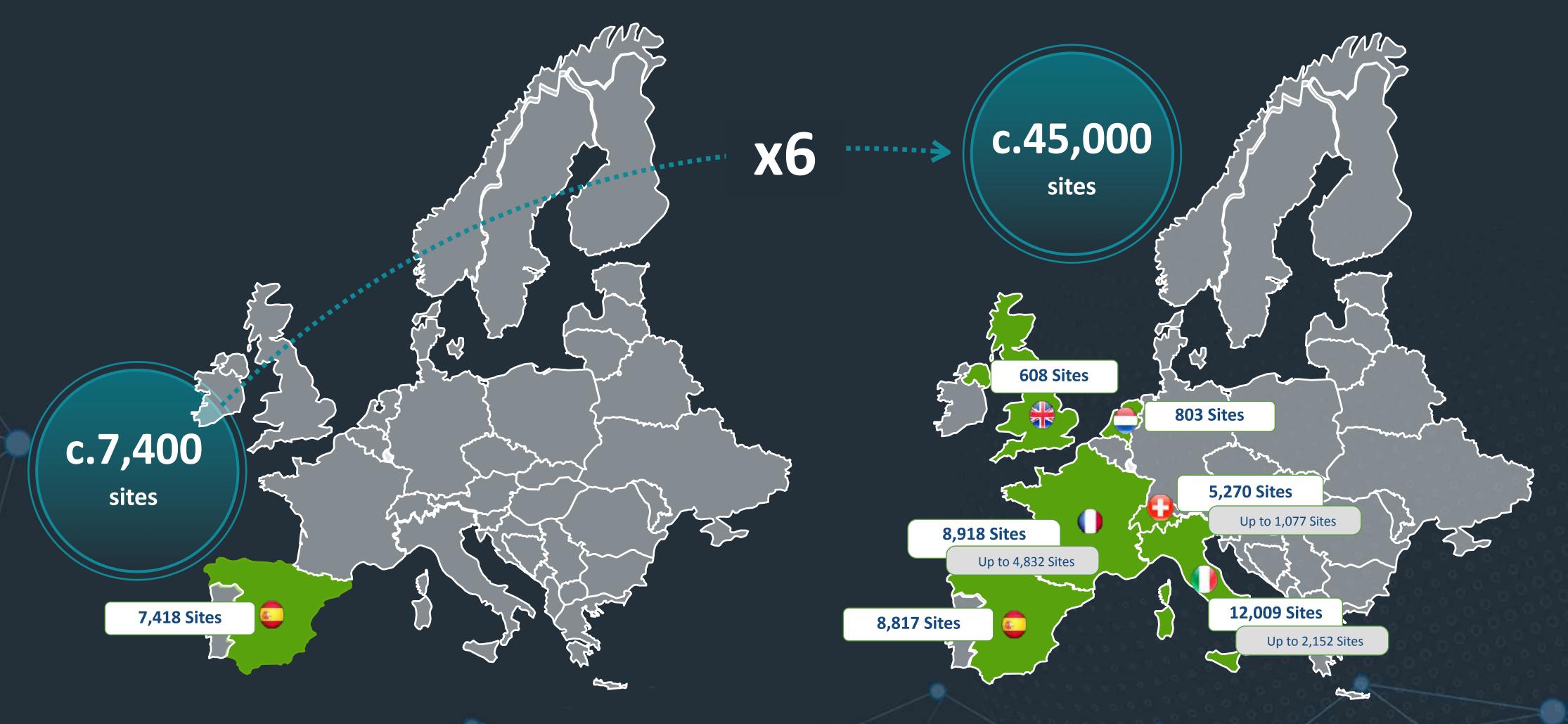
Investments announced in 2019: >€4Bn

European consolidation: 2015 – may 2019

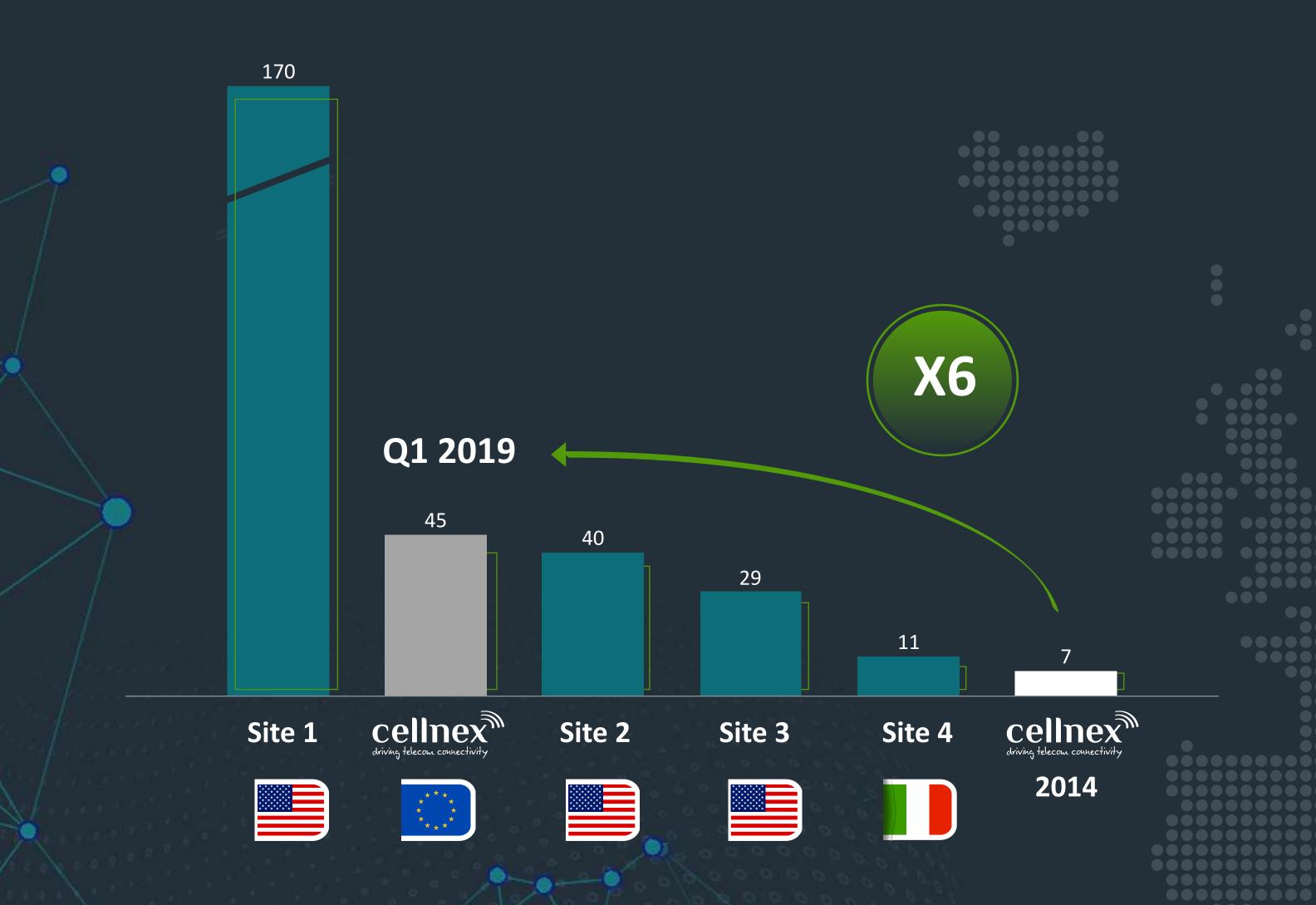
Adoption of IFRS16
Indicators and key figures
2018
1Q 2019

Capital increase & new drive of growth

#### **Growth vectors**



Cellnex vs. peers (thousands of towers)



Adoption of IFRS16 Indicators and key figures 2018 1Q 2019

Capital increase & new drive of growth

#### **Growth vectors**

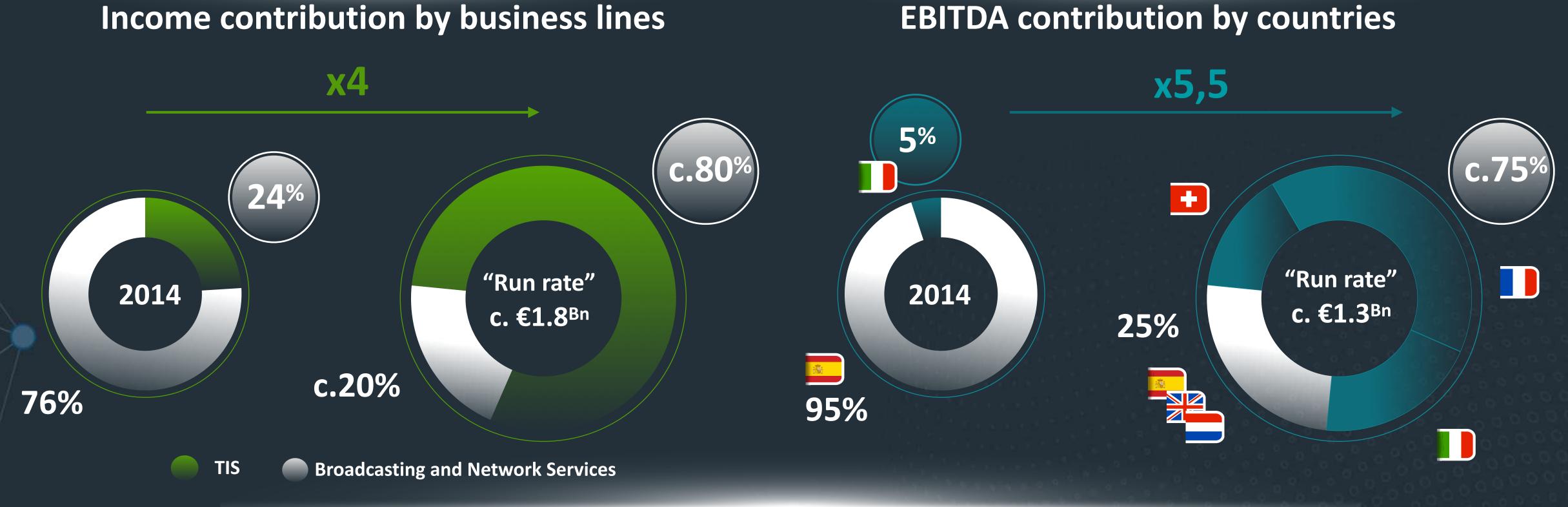
# 2014 -2027: Diversification of revenues by business lines and contribution to EBITDA by country

Adoption of IFRS16
Indicators and key figures 2018
1Q 2019
Capital increase & new drive of growth

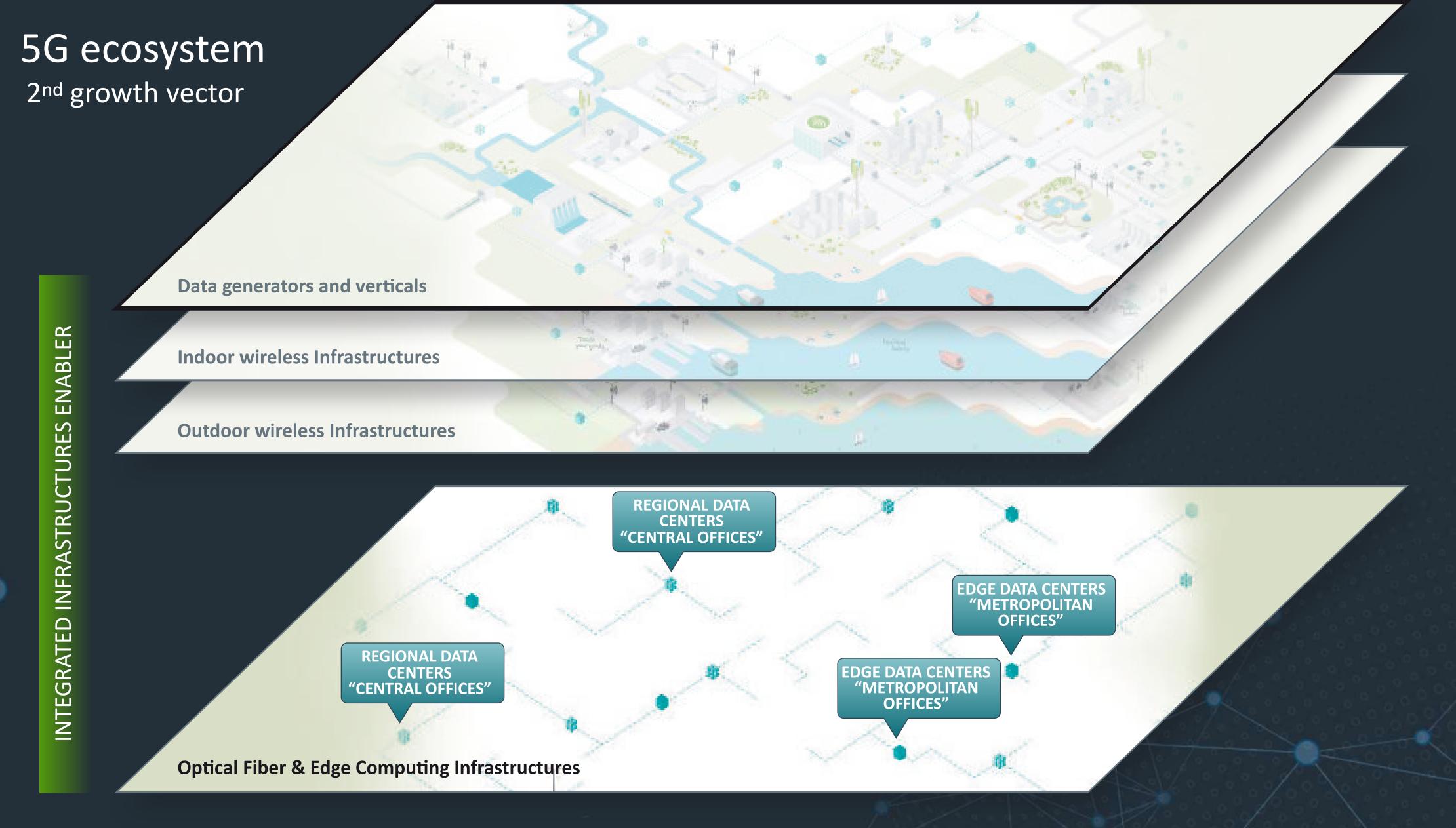
Growth vectors

The Cellnex opportunity





"Run rate": includes the annualised contribution of announced acquisitions until May 2019 including the roll-out of sites committed up to 2027







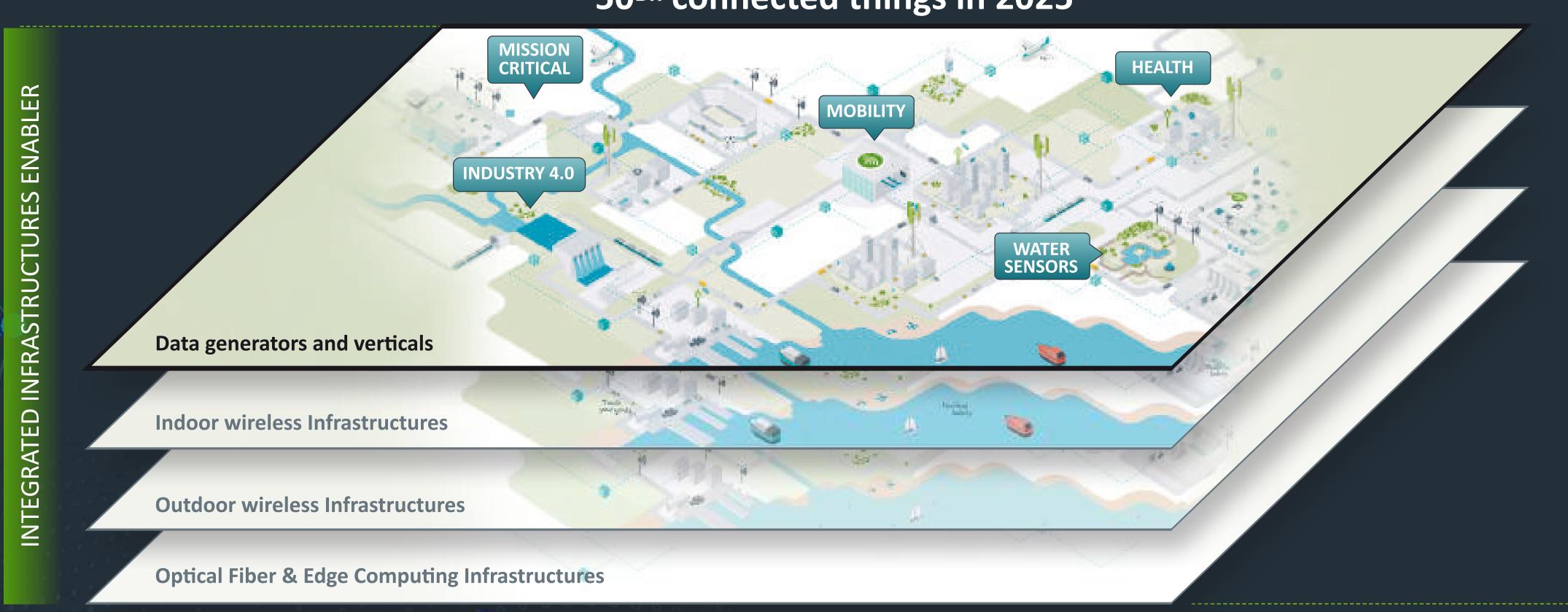
Adoption of IFRS16
Indicators and key figures 2018
1Q 2019

Capital increase & new drive of growth

**Growth vectors** 

The Cellnex opportunity

# 50<sup>Bn</sup> connected things in 2025



TECHNOLOGY ENABLERS



# The Cellnex opportunity



#### First independent neutral operator in Europe

Capacity to harness synergies from integrating new assets

Industrial model and long-term commitment with our customers

#### Discipline and rigour in investment criteria

Ensuring attractive returns for our shareholders: focus on generating Recurring Leveraged Free Cash Flow (RLFCF)

## Anticipation: Bringing value to the 5G ecosystem

Know-how in small cells, indoor systems, FTTA, Edge computing)

Adoption of IFRS16
Indicators and key figures 2018
1Q 2019
Capital increase & new drive of growth

Growth vectors



# Changes to the Board Regulations



- Regulate the functions of the coordinating director.
- Limit to 4 the number of Board meetings in which the director can participate.
- Detail the functions of the CAC with respect to the external auditor, in the terms provided in the Code of Good Governance.
- Limit the cases in which the resignation of an independent director can be proposed to those laid down in the Code of Good Governance.
- Allow the possibility for directors to propose other items on the agenda that were not initially foreseen.

# Proposed agreements



#### Annual accounts and management report 2018

- 1. Approval of individual and consolidated accounts (financial information)
- 2. Approval of non-financial information
- 3. Approval of the proposed application of profits
- 4. Approval of the management of the Board of Directors

#### Re-election of auditors FY 2020

5. Re-election of auditors for the Company

#### Directors' remuneration

- 6. Amendment to Article 26 of the Bylaws
- 7. Approval of maximum overall amount of directors' remuneration
- 8. Remuneration linked to company shares
- 9. Approval of the remuneration policy for Directors
- 14. Advisory vote on the annual report on Directors' remuneration

#### Ratificación y reelección de consejeros

10. Ratificaciones y reelecciones de miembros del Consejo

### The new directors





#### **Marco Patuano**

- Managerial responsibilities in the Telecom Italia Group (1990 -2016)
  - CFO of TIM Brasil
  - General Manager Latin America
  - CEO of Telecom Argentina
  - Group CEO 2011-2016
- Member of the GSMA board (2013-2016).
- CEO of Edizione S.r.l. (Since January 2017)
- Director of Atlantia S.p.A., Autogrill S.p.A., AC Milan S.p.A., Benetton Group Srl and other companies of the Edizione Group: Sintonia, ConnecT, Schema 33 and Edizione Property.
- Bachelor of Business Administration from the Bocconi University of Milan. Postgraduate studies in Europe and the United States.



#### **Carlo Bertazzo**

- General Manager of Edizione S.r.l
- Administrator of several companies of the Edizione group: Sintonia (CEO), ConnecT, Schema 33.
- Director at Abertis Infraestructuras, Atlantia and Aeroporti di Roma
- CEO of Gemina (2011 2013)
- He has a degree in Business Administration and Management Magna cum Laude from the University of Venice.

### The new directors





# Elisabetta De Bernardi di Balserra

- She began her professional career at Morgan Stanley (2000) in the investment banking team.
- Partner of Space Holding from 2013 to 2015.
- Investment Director at Edizione Srl (since 2015).
- Administrator of several companies that are part of the Edizione Group: ConnecT (CEO), Sintonia.
- Member of the Board of Atlantia and Getlink.
- Graduated in Electronic Engineering Magna cum Laude from the University of Pavia.



# John Benedict McCarthy

- He started his career in the infrastructure sector in 1990 at BZW in Australia
- Managing Director and Global Manager of RREEF Infrastructure at Deutsche Bank (2005 - 2013)
- "Global Head of Infrastructure, Real Estate and Infrastructure
   Department of the Abu Dhabi Investment Authority (ADIA) since
   May 2013.
- Administrator of several ADIA Group companies: Gatwick Airport,
   Open Grid Europe, Global Infrastructure Investors Association.
- Advisor to Abu Dhabi Power Company, Ploytech Pty and Emirates
   Water and Electricity Company.
- Graduate in Economics and Postgraduate in Finance from Monash University of Melbourne, Australia.

# Proposed agreements



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10. Ratificaciones y reelecciones de miembros del Consejo

# Delegation in the Board for capital increase and issuance of bonds and fixed income securities

- 11. Delegation in the Board of the power to increase the share capital
- 12. Delegation in the Board of the power to issue bonds
- 13. Delegation of powers to formalise all agreements adopted by the Board