

# No indoor coverage? No problem

## Achieve 5-bar connectivity in higher education

Today's digital natives are voracious consumers and publishers of online content and social media. 99% of 16-24 year olds own a smartphone<sup>1</sup> and spend upwards of four hours a day on their devices.<sup>2</sup> Not only is mobile coverage an expectation, it is how this age group meets the world. Increasingly, it's also how colleges and universities are interacting with their student populations.

All too often however, the quality of coverage indoors fails to match the experience students and

lecturers enjoy outside. Thick walls, steel structures and the increased use of metallised-glass can reduce signal strength or block it completely. Engagement opportunities are missed and student satisfaction falls as coverage frustrations rise.

As the Indoor Coverage Experts, with a proven track record in the Education sector, Cellnex UK delivers the 5-bar connectivity your students and faculty need to boost performance across campus.



Great 4G and 5G campus mobile connectivity is no longer a nice to have. Offering expert guidance and the latest in-building solutions, Cellnex UK can help you meet and exceed high student expectations.



1. <https://www.statista.com/statistics/271851/smartphone-owners-in-the-united-kingdom-uk-by-age/>  
2. <https://www.codecomputerlove.com/blog/screen-time-stats/>

# Benefits for education institutions

## Enhance student engagement

with the latest online education services



## Build brand

enable students to socialise learning and lifestyle experiences



## Improve campus safety

eliminate mobile coverage blackspots to optimise the use of location-based incident alarm and tracking apps



## Enhance performance

of faculty, facilities management, catering teams, etc., through reliable connectivity



## Increase rental revenue

opportunities by ensuring mobile connectivity for campus-based business and retail tenants



## Enhance wellbeing

allow students to access support services from anywhere



## Improve education outcomes

with regular video or audio sessions with tutors and peers



## Adopt app-based campus services

including cashless laundry and refectory apps



## Avoid isolation

by ensuring students stay connected to family and friends



## Eliminate the frustrations

of missed or dropped calls and slow mobile internet around campus



## Key features of a Cellnex UK In-Building Solution

- Purpose-built 4G or 5G solution, tailored to specific needs
- Coverage from all UK Mobile Network Operators
- High data speeds and comprehensive coverage across your campus
- Fully managed solution supported over its whole life
- Flexible commercial models to suit you

## Make it simple with a **single partner**

As a neutral host – an independent provider delivering connectivity from all mobile operators – Cellnex UK removes the complexities of dealing with multiple stakeholders. We'll engage with the mobile operators and third-party suppliers so you don't have to.

Our solutions are built to established industry standards, including the latest Joint Operator Technical Specifications (JOTS), and can be extended as your business location grows. As the single point of contact, we'll manage the whole process for you.

Find out more and book a meeting with our in-building connectivity experts, get in touch at: [In-BuildingSolutions@cellnextelecom.co.uk](mailto:In-BuildingSolutions@cellnextelecom.co.uk)