

IBETEC awards Cellnex broadcasting rights for its radio and television signals for the next four years

The public entity that manages telecommunications in the Balearic Islands and Cellnex have renewed their contract to the tune of nearly €4 million

Palma de Mallorca, 5 July 2023. The Balearic Islands Public Business Entity for Telecommunications and Innovation (IBETEC) and Cellnex Group company Tradia have formalised the awarding of the broadcasting of its radio and television signals to the telecommunications and broadcasting infrastructure operator. This involves managing 29 DTT centres and 11 FM radio stations for the next 4 years for an overall sum of €3.9 million. IBETEC put out the provision of these services out to public tender at the beginning of April this year.

Cellnex will renew and operate the DTT headends for broadcasting the IB3 channel, both in SD and HD, and the channels of the Catalan Audiovisual Media Corporation as well as the independent channel FIBWI. In the radio field, Cellnex will provide IBETEC with FM services for the IB3 Ràdio channel.

Albert Cuatrecasas, CEO of Cellnex Spain, underscored “the importance of IBETEC again entrusting Cellnex with the provision of services, which we have been providing and which require a very high level of continuity, something we can offer thanks to the excellent team of Cellnex professionals in Spain and the ensemble of infrastructures deployed both on mainland Spain and on the islands, ensuring the transmission of the radio and television signal 24/7.”

About Cellnex Telecom

The efficient deployment of next-generation connectivity is essential to drive technological innovation and accelerate inclusive economic growth. Cellnex is the independent wireless telecommunications and broadcasting infrastructures operator that enables operators to access Europe's most extensive network of advanced telecommunications infrastructures on a shared-use basis, helping to reduce access barriers for new operators and to improve services in the most remote areas.

Cellnex manages a portfolio of around 135,000 sites - including forecast roll-outs up to 2030 – in Spain, Italy, the Netherlands, France, Switzerland, the United Kingdom, Ireland, Portugal, Austria, Denmark, Sweden and Poland. Cellnex's business is structured in four major areas: telecommunications infrastructure services; audiovisual broadcasting networks, security and emergency service networks and solutions for smart urban infrastructure and services management (Smart cities and the "Internet of Things" (IoT)).

The company is listed on the continuous market of the Spanish stock exchange and is part of the selective IBEX 35 and EuroStoxx 100 indices. It is also present in the main sustainability indexes, such as CDP, Sustainalytics, FTSE4Good and MSCI. Cellnex's reference shareholders include Edizione, TCI, GIC, Blackrock, CPP Investments, CK Hutchison, CriteriaCaixa and Norges Bank.

For more information: <https://www.cellnex.com>

