

# Cellnex advocacy model and positioning




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## Cellnex' advocacy model

Cellnex systematically reviews and monitors its advocacy activities and participation in industry associations through a structured process derived from its [Stakeholder Engagement Policy](#), ensuring alignment with its stakeholder engagement framework, corporate priorities, and governance standards.

The company ensures alignment with the Paris Agreement before undertaking any advocacy activity and assesses, on a periodic basis, the alignment of the industry associations to which it belongs, as well as whenever it joins a new association. This analysis covers all key industry associations in the main countries where Cellnex operates, representing more than 80% of both the number of sites and revenues (FY25 figures).

Should positions emerge within an industry association to which Cellnex belongs that differ from Cellnex's vision and approach to climate change and the Paris Agreement, Cellnex will seek to reach a consensus through constructive dialogue within the association. If these substantial differences persist, Cellnex will express its disagreement (either internally or publicly) to clarify its position and, in exceptional circumstances, will consider withdrawing from the association.

Associations	Scope	Description	Advocacy activities	Commitment with Paris Agreement	Cellnex's Position
	Global	European network representing mobile infrastructure companies, promoting energy efficiency and sustainability.	EWIA advocates for pro-climate policies in digital infrastructure.	Fully committed	Cellnex contributes by defining common positions on regulation, efficient network deployment, infrastructure sharing and sustainability.
	Global	Global association representing operators and companies in the mobile ecosystem, promoting standards and connectivity.	GSMA participates in global regulatory forums, advocating for climate-related policies.	Fully committed	Cellnex contributes to discussions on advanced connectivity, sustainability and neutral host infrastructure models, and participates in technical working groups and forums.
	France	French association of mobile telecommunications infrastructure operators that represents the sector, particularly before public authorities	OFITEM influences public policy, regulations and standards relating to mobile phone infrastructure. It carries out activities relating to climate, energy and sustainability.	Committed	Cellnex encourages OFITEM to adopt a stronger stance on climate change, in line with European standards.

	Italy	<p>Italian telecommunications industry association representing operators and infrastructure players, promoting sector development, regulation and digital transformation.</p>	<p>ASTEL engages with policymakers and regulators on telecom regulation, digital infrastructure deployment and connectivity policies; limited direct advocacy on climate issues, though sustainability topics may be indirectly addressed.</p>	Committed	<p>Cellnex participates in ASTEL as a member company, contributing to initiatives that support the development of digital infrastructure and connectivity in Italy, while ensuring alignment with its climate strategy and sustainability commitments.</p>
	Poland	<p>Polish business association representing companies in the ICT and telecommunications sector and promoting a regulatory framework conducive to digitalisation.</p>	<p>PIIT promotes public policies that encourage digitalisation as a tool for climate action, and to influence legislation and regulations relating to digital energy efficiency.</p>	Fully committed	<p>Cellnex supports the digital sustainability agenda and provides technical input into legislative and regulatory processes.</p>
	Spain	<p>Spanish technology association that brings together leading companies to promote digitalisation and innovation.</p>	<p>DigitalES advocates for green digitalisation policies.</p>	Committed	<p>Cellnex promotes policies that favour network deployment, advanced connectivity and the digitisation of the country, and collaborates in working groups on sustainability, innovation and regulation to strengthen the competitiveness of the Spanish technological ecosystem.</p>
	Spain	<p>Spanish business association that promotes the integration of ESG aspects into the strategy and management of companies and organisations.</p>	<p>Foretica conducts institutional influence activities aimed at promoting sustainability in public policy and on the corporate agenda.</p>	Fully committed	<p>Cellnex participates in Forética as a member company in several initiatives that promote corporate sustainability in Spain, particularly in the areas of climate change, transparency and good governance.</p>
	United Kingdom	<p>UK forum that brings together leading shared mobile infrastructure operators to support the deployment of mobile connectivity across the United Kingdom.</p>	<p>Mobile Infrastructure Forum Although it has limited influence on climate policy itself, its members are involved in related activities.</p>	Committed	<p>Cellnex draws on its expertise to influence public policy, helps to improve regulatory and technical processes, and participates in parliamentary debates and committees, supporting initiatives that promote national connectivity.</p>

## Climate alignment assessment methodology

Cellnex assesses the climate alignment of the industry associations in which it participates based on the following criteria:

- Public support for the goals of the Paris Agreement
- Positioning on climate-related public policies and regulation
- Evidence of advocacy activities supporting decarbonisation and energy transition
- Integration of climate considerations into the association's strategy and actions

Based on this analysis, associations are classified into the following categories:

- **Fully committed:** actively supports climate policies consistent with the Paris Agreement
- **Committed:** shows general support but with limited or indirect climate advocacy
- **Not aligned:** positions or activities inconsistent with the Paris Agreement

This assessment is conducted periodically, at least once a year and updated when relevant changes occur.

## Governance of advocacy activities

The oversight of advocacy and trade association alignment is integrated into Cellnex's Sustainability governance framework. Relevant internal functions coordinate to ensure the engagement is consistent with the Group's climate objectives. The outcomes of the alignment assessment are considered in decision-making processes related to association memberships and advocacy priorities. This governance model ensures a consistent and transparent approach to managing climate-related engagement activities across all geographies.